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# NATIONAL MILITARY FAMILY ASSOCIATION AUDITED FINANCIAL STATEMENTS YEAR ENDED DECEMBER 31, 2015



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### INDEPENDENT AUDITORS' REPORT ON FINANCIAL STATEMENTS

To the Board of Governors National Military Family Association Alexandria, Virginia

### Report on Financial Statements

We have audited the accompanying financial statements of the National Military Family Association, which comprise the statement of financial position as of December 31, 2015, and the related statements of activities and change in net assets, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

### Management's Responsibility

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion.



To the Board of Governors National Military Family Association

### Auditor's Responsibility - Continued

An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the National Military Family Association as of December 31, 2015, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### Report on Summarized Comparative Information

We have previously audited the National Military Family Association's financial statements as of and for the year ended December 31, 2014, and our report dated May 27, 2015 expressed an unmodified opinion on those audited financial statements. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2014, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Frye & Company, CPAs Manassas, Virginia

Fuge of Company, CAAs

May 15, 2016

### NATIONAL MILITARY FAMILY ASSOCIATION STATEMENT OF FINANCIAL POSITION

### AS OF DECEMBER 31, 2015 (WITH 2014 COMPARATIVE TOTALS)

| Assets                                | 2015                | 2014         |
|---------------------------------------|---------------------|--------------|
| Assets                                |                     |              |
| Cash and cash equivalents             | \$ 2,113,007        | \$ 1,812,029 |
| Certificates of deposit               | 781,082             | 1,289,410    |
| Marketable securities                 | 4,194,010           | 4,240,754    |
| Accounts receivable, net              | 100,000             | 93,346       |
| Prepaid expenses and other            | 89,142              | 52,208       |
| Property and equipment:               | •                   | ŕ            |
| Furniture and equipment               | 227,321             | 225,657      |
| Website and software                  | 446,127             | 437,405      |
| Property and equipment, at cost       | 673,448             | 663,062      |
| Accumulated depreciation              | (525,140)           | (388,480)    |
| Property and equipment, net           | 148,308             | 274,582      |
| Total Assets                          | \$ 7,425,549        | \$ 7,762,329 |
| Liabilities and Net Assets            |                     |              |
| Liabilities                           |                     |              |
| Accounts payable and accrued expenses | \$ 50.326           | \$ 76,652    |
| Accrued salaries and related taxes    | \$ 50,326<br>40,523 |              |
| Accrued vacation                      | 79,122              | 113,691      |
| Deferred grant and other income       | 205,262             | 86,378       |
| Deferred rent liability               | 61,672              | 68,000       |
| Total liabilities                     | 436,905             | 344,721      |
| Net assets                            |                     | 0 1 1,1 = 1  |
| Unrestricted                          | 6,669,691           | 6,964,039    |
| Temporarily restricted                | 318,953             | 453,569      |
| Total net assets                      | 6,988,644           | 7,417,608    |
| Total Liabilities and Net Assets      | \$ 7,425,549        | \$ 7,762,329 |

See accompanying auditors' report and notes to financial statements.

### NATIONAL MILITARY FAMILY ASSOCIATION

### STATEMENT OF ACTIVITIES & CHANGE IN NET ASSETS

### YEAR ENDED DECEMBER 31, 2015 (WITH 2014 COMPARATIVE TOTALS)

|                                       |              | 2015         |              |              |
|---------------------------------------|--------------|--------------|--------------|--------------|
|                                       |              | Temporarily  |              |              |
| B                                     | Unrestricted | Restricted   | Total        | 2014         |
| Revenue and Support                   |              |              |              |              |
| Contributions and grants              | \$ 2,639,897 | \$ 1,643,945 | \$ 4,283,842 | \$ 3,189,504 |
| Membership dues                       | 334,034      |              | 334,034      | 329,185      |
| In-kind donations                     | 161,269      | *            | 161,269      | 226,876      |
| Royalties and other                   | 66,063       | 23           | 66,063       | 59,531       |
| Investment income                     | (34,098)     |              | (34,098)     | 305,635      |
| Net assets released from restriction: | ( ) )        |              | (5.,050)     | 303,033      |
| Scholarships and program grants       | 1,778,561    | (1,778,561)  |              |              |
| Total revenue and support             | 4,945,726    | (134,616)    | 4,811,110    | 4,110,731    |
| Expense                               |              |              |              |              |
| Program services:                     |              |              |              |              |
| Strengthening and healing families    | 2,535,551    |              | 2,535,551    | 1,545,475    |
| Engaging communities                  | 1,256,077    |              | 1,256,077    | 1,848,168    |
| Creating change: policy and awareness | 466,355      | -            | 466,355      | 454,973      |
| Total program services                | 4,257,983    | 100          | 4,257,983    | 3,848,616    |
| Supporting services                   |              |              |              |              |
| Management and general                | 265,704      | _            | 265,704      | 305,077      |
| Fundraising and membership            | 716,387      | 2            | 716,387      | 503,908      |
| Total supporting services             | 982,091      | <u> </u>     | 982,091      | 808,985      |
| Total expense                         | 5,240,074    |              | 5,240,074    | 4,657,601    |
| Change in Net Assets                  | (294,348)    | (134,616)    | (428,964)    | (546,870)    |
| Net assets, beginning of year         | 6,964,039    | 453,569      | 7,417,608    | 7,964,478    |
| Net Assets, End of Year               | \$ 6,669,691 | \$ 318,953   | \$ 6,988,644 | \$ 7,417,608 |

See accompanying auditors' report and notes to financial statements.

### NATIONAL MILITARY FAMILY ASSOCIATION STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2015 (WITH 2014 COMPARATIVE TOTALS)

|                                       |               |              |                  | 20                  | 2015           |                     |                        |              |              |
|---------------------------------------|---------------|--------------|------------------|---------------------|----------------|---------------------|------------------------|--------------|--------------|
|                                       |               | Program      | Program Services |                     |                | Supporting Services | 0 0                    |              |              |
|                                       | Strengthening |              | Creating Change: | Total               | Management     | Fundraising         | Total                  |              | 2014         |
| Exnenses                              | Families      | Communities  | Awareness        | Program<br>Services | and<br>General | and<br>Membership   | Supporting<br>Services | Total        | Total        |
|                                       |               |              |                  |                     |                |                     |                        |              | EADERS S     |
| Salaries and benefits                 | \$ 473,146    | \$ 798,503   | \$ 411,499       | \$ 1 683 148        | 324 650        | 366 547             |                        |              |              |
| Camp and family refreat contracts     | 1,218,207     |              | 1                |                     | 4.01,000       | /#C'00C @           | \$ 601,197             | \$ 2,284,345 | \$ 2,216,720 |
| Military spouse scholarships          | 449,806       | •            |                  | 440 206             | •              |                     | 9                      | 1,218,207    | 497,233      |
| Website and communication services    | 33,352        | 139.926      | 3 505            | 176 971             | 1 241          | * ;                 | 1                      | 449,806      | 364,624      |
| Promotional materials and advertising | 82,463        | 36.023       | 200              | 110,073             | 1,341          | 42,063              | 44,004                 | 220,877      | 551.292      |
| Rent and office maintenance           | 69 073        | 34 664       | 17 670           | 118,5/9             | 274            | 93,146              | 93,420                 | 211,999      | 102,844      |
| Travel                                | 64.818        | 77,004       | 12,8/0           | 117,507             | 7,333          | 19,770              | 27,103                 | 144,610      | 143.962      |
| Legal, bank fees and accounting       | 30.410        | 10,421       | 0,833            | 114,061             | 2,976          | 16,542              | 19,518                 | 133,579      | 179 502      |
| IT equipment and support              | 27,416        | 19,431       | 7,168            | 66,011              | 4,084          | 35,116              | 39,200                 | 105 211      | 101,010      |
| Training conferences and markings     | 34,/39        | 44,530       | 6,387            | 85,676              | 3,639          | 9,828               | 13.467                 | 00 143       | 101,210      |
| Detects and modified over itself      | 7,304         | 4,895        | 1,973            | 14,232              | 4,073          | 54,419              | 58.492                 | 25.07        | 100,021      |
| County of mid manning services        | 9,552         | 2,530        | 143              | 12,225              | 1,883          | 54.965              | 56 848                 | 47,77        | 03,448       |
| Soupplies                             | 9,884         | 2,350        | 460              | 12.694              | 1,665          | 1/ 503              | 16.240                 | 6,0,00       | 09,67        |
| Publications, dues, and subscriptions | 812           | 10,797       | 7,986            | 19,595              | 1.054          | 14,000              | 10,246                 | 28,942       | 19,073       |
| Family program consultants            | 15,930        | 1.0          | (*)              | 15 930              | 1006           | 744,1               | 2,490                  | 22,091       | 17,350       |
| Insurance                             | 7,575         | 3,753        | 1,393            | 12.721              | 794            | 2 140               |                        | 15,930       | 27,242       |
| Lobbying expenditures                 | •             | (0.0)        | 2,553            | 2.553               | •              | 7,140               | 7,734                  | 15,655       | 10,804       |
| Sulptotal                             | C30 F13 C     | 6 6 7        |                  | 2006                |                | *)                  | •                      | 2,553        | •            |
| Scotota                               | 2,517,033     | 1,139,812    | 462,953          | 4,119,818           | 263,766        | 711,161             | 974.927                | 5 094 745    | 4 515 600    |
| Depreciation and amortization         | 18,498        | 116,265      | 3,402            | 138.165             | 1 938          | 3005                | 7.164                  | 0 00 00      | 000°CTC*L    |
| Total Expenses                        | 0 2525551     | \$ 1 DEC 047 |                  |                     | Į.             | 2,440               | 1,104                  | 143,329      | 141,993      |
| 4                                     | 100,000       | 1,0,000,011  | 400,333          | \$ 4,257,983        | \$ 265,704     | \$ 716,387          | \$ 982,091             | \$ 5,240,074 | \$ 4,657,601 |

See accompanying auditors' report and notes to the financial statements.

### NATIONAL MILITARY FAMILY ASSOCIATION STATEMENT OF CASH FLOWS

### YEAR ENDED DECEMBER 31, 2015 (WITH 2014 COMPARATIVE TOTALS)

|  |      | 2015      | 2014            |
|--|------|-----------|-----------------|
| Cash Provided (Used) by Operating Activities                                     |      |           |                 |
| Change in net assets   | \$   | (428,964) | \$<br>(546,870) |
| Adjustments to reconcile change in net assets to                                 |      |           |                 |
| net cash provided (used) by operating activities:  Depreciation and amortization |      | 1.45.000  |                 |
|  |      | 145,329   | 141,993         |
| Realized loss (gain) on sales of marketable securities                           |      | (67,979)  | 153,587         |
| Unrealized loss (gain) on marketable securities  Donated marketable securities   |      | 291,583   | (233,784)       |
|  |      | (39,650)  | (37,288)        |
| Changes in assets and liabilities:   |      | 45.55.0   |                 |
| Accounts receivable  |      | (6,654)   | 155,262         |
| Prepaid expenses and other   |      | (36,934)  | (2,218)         |
| Accounts payable and accrued expenses  |      | (26,326)  | 30,623          |
| Accrued salaries and related taxes   |      | (73,168)  | 26,748          |
| Accrued vacation   |      | (7,256)   | 8,829           |
| Deferred grant and other income  |      | 205,262   | -               |
| Deferred rent liability  |      | (6,328)   | <br>64,054      |
| Total adjustments  |      | 377,879   | 307,806         |
| Net cash provided (used) by operating activities                                 |      | (51,085)  | (239,064)       |
| Cash Provided (Used) by Investing Activities                                     |      |           |                 |
| Maturities of certificates of deposits   |      | 517,573   | 792,997         |
| Purchases of certificates of deposits  |      | (9,245)   | (18,276)        |
| Sales of marketable securities   |      | 557,810   | 590,569         |
| Purchases of marketable securities   |      | (695,020) | (756,461)       |
| Purchases of property and equipment  |      | (19,055)  | (210,476)       |
| Net cash provided (used) by investing activities                                 |      | 352,063   | 398,353         |
| Cash Provided (Used) by Financing Activities                                     |      |           |                 |
| Principal advances and repayments on debt  |      | 12        | 2.              |
| Net cash provided (used) by financing activities                                 |      | 5         |                 |
| Net Increase (Decrease) in Cash and Cash Equivalents                             |      | 300,978   | 159,289         |
| Cash and cash equivalents, beginning of period                                   | 1    | ,812,029  | 1,652,740       |
| Cash and Cash Equivalents, End of Period   | \$ 2 | 2,113,007 | \$<br>1,812,029 |
| Supplemental Cook III Y C  |      | · ·       |                 |
| Supplemental Cash Flows Information:   | 4    |           |                 |
| Cash paid for interest   | \$   |           | \$<br>          |
| Cash paid for income taxes   | -\$  |           | \$<br>          |
| Supplemental Non-Cash Investing and Financing Activities:                        |      |           |                 |
| Contributed services and supplies  | \$   | 121,619   | \$<br>189,588   |
| Donated marketable securities  | \$   | 39,650    | \$<br>37,288    |
|  |      |           | <br>,           |

See accompanying auditors' report and notes to financial statements.

### Note A - Organization and Activities

Association: The National Military Family Association (NMFA, referred to as the Association) was incorporated in the State of Maryland in December 1969 as a non-stock, not-for-profit organization. The Association was organized to identify and resolve issues of concern to military families and to fight for benefits and programs that strengthen and protect uniform service families. The Association is also recognized as a charitable organization and is primarily supported by charitable contributions and grants. The Association is governed by an elected Board of Governors and has approximately 21,000 concerned and caring members.

### Note B - Summary of Significant Accounting Policies

Basis of Accounting & Presentation: The Association prepares its financial statements on the accrual basis of accounting. Consequently, revenue is recognized when earned and expenses when obligations are incurred. The financial statements include certain prior-year summarized comparative information in total and not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Association's financial statements as of and for the year ended December 31, 2014, from which the summarized information was derived. Certain prior year information was reclassified to adhere with the current financial statement presentation.

Income Tax Status: The Association obtained a favorable tax determination letter from the Internal Revenue Service (IRS) in June 1983 setting forth the Association's tax exemption under Internal Revenue Code (IRC) Section 501(c)(3). The Association is further classified as a publicly supported charitable organization under IRC Section 509(a)(2). Accordingly, the Association is exempt from the payment of income taxes on its exempt function activities; however, any business type activities unrelated to the Association's tax exemption are subject to applicable federal and state income taxes. The Association reported no unrelated business activities during the years ended December 31, 2015 and 2014. Although the Association has not received any notice of intent to examine its tax returns, the Association's tax returns remain subject to examination by tax authorities pursuant to various statutes of limitations.

Cash and Cash Equivalents: For financial statement purposes, the Association considers highly liquid debt instruments with maturities of three months or less, including certain money market funds, to be cash equivalents. As of December 31, 2015 and 2014, the Association had approximately \$1,200,000 and \$1,036,700, respectively, in money market funds that are included as cash equivalents in the accompanying financial statements. The Association also reported approximately \$79,100 and \$95,000, respectively, in money market funds reported as components of marketable securities as of December 31, 2015 and 2014 given the Association's ability and intent for these funds to be reinvested within these portfolios.

### Note B - Summary of Significant Accounting Policies - Continued

Certificates of Deposit: As of December 31, 2015 and 2014, the Association had approximately \$781,100 and \$1,289,400, respectively, invested in certificates of deposit held in several credit unions. The certificates of deposit are reported at fair value and generally have maturities of two years or less. The certificates mature during the year ending December 31, 2016 and earn interest at annual rates of approximately 1%. The certificates cost approximates their fair value.

Marketable Securities: The Association's marketable securities consist principally of investments in money market funds, certificates of deposit, mutual bond and equity funds, and corporate debt and equity securities that are held for investment purposes. As part of the Association's investment strategy, certain money market funds are held within the investment portfolio with the intent for these amounts to be available for reinvestment within the portfolios. Marketable securities are reported at fair value, with realized interest and dividend, capital gains or losses, and unrealized gain or losses included as components of investment income.

Accounts Receivable: The Association's receivables consist primarily of sponsorships, pledges, and bequests. Accounts receivables are recognized when an unconditional promises-to-give from a donor or decedent is both determinable and measurable by the Association. The Association reports its accounts receivable at their net realizable value by periodically reviewing an aging of its accounts receivable for collection purpose and to evaluate the adequacy of the allowance for doubtful accounts. As of December 31, 2015 and 2014, the Association determined that an allowance for doubtful accounts was unnecessary, and no significant bad debts expense was recognized during the years then ended.

<u>Prepaid Expenses and Other Assets</u>: The Association's prepaid expenses and other assets consist principally of prepaid insurance, postage, service agreements, and refundable security deposits.

<u>Property and Equipment</u>: The Association capitalizes property and equipment acquisitions at cost or estimated fair value at the time of donation and reports property and equipment net of accumulated depreciation. The Association depreciates its property and equipment using the straight-line method over the estimated useful lives of 3 to 5 years. Depreciation and amortization expense was approximately \$145,300 and \$142,000, respectively, for the years ended December 31, 2015 and 2014. Expenditures for repairs and maintenance that do not extend the useful life of an asset, supplies, and de minimis items are expensed as incurred.

<u>Deferred Rent Liability</u>: The Association recognizes rent expense on its long-term operating leases on a straight-line basis. A deferred rent liability is reflected for the effects of rent escalations and the difference between actual rental payments and the straight-line amortization. The deferred rent liability was approximately \$61,700 and \$68,000, respectively, as of December 31, 2015 and 2014, and rent and occupancy expense was approximately \$144,600 and \$144,000, respectively, for the years then ended.

### Note B - Summary of Significant Accounting Policies - Continued

<u>Net Assets</u>: The Association classifies its net assets based upon the existence or lack of donor imposed restrictions. In order to account for such restrictions or limitations on the use of its resources, the Association classifies its net assets as unrestricted, temporarily restricted, or permanently restricted. For financial statement presentation purposes, the Association classifies its net assets as follows:

Unrestricted – represents unrestricted net assets that are available to support activities of the Association at the discretion of its management and Board of Governors. The Board may internally designate portions of the unrestricted net assets for certain purposes.

Temporarily Restricted – represents net assets whose use is limited by donor-imposed restrictions that either expire with the passage of time or must be used for specific purposes. Temporarily restricted net assets consist primarily of unexpended amounts contributed and restricted by donors for various youth initiatives, and scholarships and grants awards.

Permanently Restricted – represents net assets whose donor stipulated that the original donation be held in perpetuity by the Association with any interest earned upon the corpus restricted for certain charitable functions or educational purposes, such as scholarships. The Association reported no permanently restricted net assets as of December 31, 2015 and 2014.

Contributions and Donations: Contributions and donations are recorded when received or when the unconditional promise-to-give is known. They are recorded by the Association as increases in unrestricted, temporarily restricted, or permanently restricted net assets based upon the existence or lack of donor-imposed restrictions. Any temporarily restricted amounts received and released from restriction in the same reporting period are reported as unrestricted support. Donated goods or contributed services meeting the requirements for recognition in that they create or enhance non-financial assets or are services that require specialized skills, are provided by individuals who possess such skills, and would typically need be purchased if not donated are reported at fair value at the time of donation. Restricted resources in which the Association meets the donor's restriction during the fiscal year are reflected as net assets released from restriction in the statement of activities and change in net assets. During the years ended December 31, 2015 and 2014, the Association reported in-kind donations and contributed services valued at approximately \$161,300 and \$226,900, respectively, for donated securities, software licenses, program costs, and professional and consulting services.

Advertising Costs: The Association expenses advertising costs as incurred. During the years ended December 31, 2015 and 2014, the Association reported approximately \$200,900 and \$82,900, respectively, in promotional materials and advertising expenses. Fundraising and membership development costs, including allocable overhead, totaled approximately \$716,400 and \$503,900, respectively, during the years ended December 31, 2015 and 2014.

#### Note B - Summary of Significant Accounting Policies - Continued

<u>Functional Allocation of Expenses</u>: The Association has summarized the cost of providing its various programs and activities on a functional basis in the accompanying financial statements. Accordingly, certain expenses were allocated to the programs and supporting services benefited.

<u>Fair Value Measurements</u>: The Association established a reporting framework for measuring and disclosing fair value measurements. Fair value measurement disclosures are required for assets and liabilities measured and reported at fair value in the financial statements. Management uses a fair value measurement hierarchy based upon the lowest level of any input that is significant to the measurement with Level 3 being the lowest level of recognition. Management also attempts to maximize the use of observable inputs (Level 1 and 2) and minimize unobservable inputs (Level 3). Accordingly, the Association classifies its investments in marketable securities in the following categories:

Level 1 – valuation methodology based upon unadjusted quoted prices for identical assets or liabilities traded in an active market that the Association has the ability to access;

Level 2 – valuation methodology based upon unadjusted quoted prices for similar assets and liabilities traded in active markets or identical or similar assets and liabilities in inactive markets, observable market inputs for assets and liabilities not traded in active markets, observable market inputs derived or corroborated principally correlation or other means, or Level 1 instruments where there is a contractual restriction; and

Level 3 – valuation methodology are unobservable and significant to the fair value measurement.

As of December 31, 2015 and 2014, the Association determined that its investments in marketable securities would generally be classified as Level 1 and Level 2 financial instruments as fair value is generally determined based upon quoted market prices for identical assets or based upon unadjusted quoted prices for similar assets or readily available market inputs as detailed above. Disclosures about estimated fair values and fair value measurements were determined by the Association based upon pertinent market data and other information available as of December 31, 2015 and 2014. Considerable judgment may be necessary to interpret market and financial data and to develop fair value measurements in certain circumstances, and the Association's estimates of fair value may not be indicative of amounts realized at disposition.

<u>Estimates</u>: The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Significant estimates are employed by management in determining the functional allocation of expenses. Accordingly, actual results could differ from those estimates and the difference could be material.

#### Note C - Concentrations of Risk

<u>Cash and Cash Equivalents</u>: Financial instruments that subject the Association to potential concentration of risk consist of deposits with banking institutions that exceed the Federal insurance available for such accounts. As of December 31, 2015 and 2014, the Association had approximately \$1,391,900 and \$1,752,600, respectively, held in depository accounts in excess of federal insurance. The uninsured balance generally changes daily as cash balances fluctuate.

Marketable Securities: The Association maintains two investment portfolios with national brokerages which are members of the Securities Investor Protection Corporation (SIPC). The investment portfolios are not insured against losses and subject to market fluctuations and risk of loss. As of December 31, 2015 and 2014, the Association had approximately \$4,194,000 and \$4,240,800, respectively, invested in portfolios with the two national brokerages.

Revenue and Support: The Association receives a significant amount of support in the form of grants and donations from corporations, other nonprofit organizations, private foundations, and concerned individuals. During the years ended December 31, 2015 and 2014, the Association's largest contributor paid donations totaling approximately \$1,250,000 (or 26%) and \$235,000 (or 6%), respectively, of the Association's total revenue and support. Membership dues, which are also treated as contributory support, totaled approximately \$334,000 (or 7%) and \$329,200 (or 8%), respectively, of the Association's total revenue and support for the years ended December 31, 2015 and 2014. The Association relies heavily upon the support of its donors and members.

#### Note D - Marketable Securities

The Association reports its investments in equity securities with readily determinable fair value and all debt securities at fair value in the accompanying financial statements, with any realized and unrealized gains or losses included as a component of investment income. The Association's marketable securities consist of the following as of December 31, 2015 and 2014:

|                          | 20              | 15 |           | 20              | 014 |           |
|--------------------------|-----------------|----|-----------|-----------------|-----|-----------|
|                          | Cost            |    | Market    | Cost            |     | Market    |
| Marketable securities:   |                 |    |           |                 |     |           |
| Money market funds       | \$<br>79,065    | \$ | 79,065    | \$<br>94,951    | \$  | 94,951    |
| Certificates of deposit  | 781,082         |    | 781,082   | 1,289,410       |     | 1,289,410 |
| Mutual bond/equity funds | 3,786,132       |    | 4,045,287 | 3,474,444       |     | 3,997,423 |
| Corporate equities       | 65,232          |    | 69,658    | 116,196         | -   | 148,380   |
|                          | \$<br>4,711,511 | \$ | 4,975,092 | \$<br>4,975,001 | \$  | 5,530,164 |

Note D - Marketable Securities - Continued

Investment income consists of the follow for the years ended December 31, 2015 and 2014:

|                                   | 2015           | 2014          |
|-----------------------------------|----------------|---------------|
| Investment income:                |                |               |
| Realized interest and dividends   | \$<br>189,506  | \$<br>225,438 |
| Net realized gain (loss) on sales | 67,979         | (153,587)     |
| Net unrealized gain (loss)        | <br>(291,583)  | 233,784       |
|                                   | \$<br>(34,098) | \$<br>305,635 |

#### Note E - Fair Value Measurements

The Association's investments in marketable securities are reported at fair value in the accompanying financial statements. Money market funds, mutual funds, and corporate equities are based upon the closing price reported in active markets on which the securities are traded. The Association's investments in certificates of deposits are valued based upon observable market inputs for similar securities, including valuation models based upon prices paid for similar securities with similar yields from issuers with similar credit ratings. As of December 31, 2015 and 2014, the Association's fair value measurements consist of the following:

| <b>December 31, 2015:</b>                     | Fa       | ir Value            |    | Level 1               |          | Level 2                   | Lev       | vel 3 |
|---|----------|---------------------|----|-----------------------|----------|---------------------------|-----------|-------|
| Money market funds                            | \$       | 79,065              | \$ | 79,065                | \$       | -                         | \$        | 10    |
| Certificates of deposit                       |          | 781,082             |    | 9                     |          | 781,082                   |           | -     |
| Mutual bond/equity funds                      |          | 4,045,287           |    | 4,045,287             |          | -                         |           | _     |
| Corporate equities                            |          | 69,658              |    | 69,658                |          | ig.                       |           |       |
| Marketable securities                         | \$ '     | 4,975,092           | \$ | 4,194,010             | \$       | 781,082                   | \$        |       |
|   |          |                     |    |                       |          |                           |           |       |
| <u>December 31, 2014</u> :                    | _Fa      | ir Value            | -  | Level 1               |          | Level 2                   | Lev       | vel 3 |
| December 31, 2014:  Money market funds        | Fa<br>\$ | 94,951              | \$ | <b>Level 1</b> 94,951 | <u> </u> | Level 2                   | Lev<br>\$ | rel 3 |
|   | \$       |                     |    |                       |          | Level 2<br>-<br>1,289,410 |           | rel 3 |
| Money market funds                            | \$       | 94,951              | \$ |                       |          | •                         |           | vel 3 |
| Money market funds<br>Certificates of deposit | \$       | 94,951<br>1,289,410 | \$ | 94,951                |          | •                         |           | rel 3 |

#### Note F - Accounts Receivables

The Association's accounts receivables consist primarily of sponsorships, pledges, and bequest receivables due within the next reporting period (i.e., year ending December 31, 2016). Accounts receivables are recognized when an unconditional promises-to-give from a donor or decedent is both determinable and measurable by the Association. The Association reports its accounts receivable at their net realizable value by periodically reviewing an aging of its accounts receivable for collection purposes and to evaluate an allowance for doubtful accounts. The Association also discounts any pledge or bequest receivable using a present value discount when the pledge or bequest receivables are due over an extended period of time. As of December 31, 2015 and 2014, the Association's receivable consists principally of outstanding grants and sponsorships. The Association determined that an allowance for doubtful accounts was unnecessary, and no significant bad debts expense was recognized the years then ended.

#### Note G - Deferred Revenue

The Association evaluates its grant and other funding to determine if grants are unconditional promises-to-give and thus, accounted for as contributions and either earmarked as unrestricted, temporarily restricted, or permanently restricted revenue and support. In situations in which the grants require significant stipulations, including the refunding of unspent funds, the Association treats the grants as conditional promises-to-give in which revenue is not recognized until the grantor's stipulations are substantially met. The Association also defers lease incentives over the term of the lease. As of December 31, 2015 and 2014, the Association reported deferred revenue associated with its grants and leases totaling approximately \$205,300 and \$-0-, respectively.

### Note H - Temporarily Restricted Net Assets

The Association temporarily restricted net assets consist of various funds earmarked for youth initiatives, scholarships and grants, and memorial award programs. As of December 31, 2015 and 2014, the Association's temporarily restricted net assets consist of the following:

|                          |      | 2015    | 2014          |
|--------------------------|------|---------|---------------|
| Temporarily restricted:  |      |         | <u> </u>      |
| Educational scholarships | \$   | 227,328 | \$<br>315,819 |
| Personnel and other      |      | 38,500  | 87,750        |
| Leadership luncheon      |      | 28,750  | 25,000        |
| Youth initiatives        |      | 24,375  | <br>25,000    |
|                          | _\$_ | 318,953 | \$<br>453,569 |

### Note I - Endowment Funds

Endowment Funds: The Association's endowments consist of two funds established to provide financial stability and support for the Association and its scholarship and grant programs. Endowment funds may be created either through internal designations by the Board of Governors or from contributions restricted by donors for the establishment of the endowments with the intent to provide ongoing support and financial stability. As such, endowment funds are reflected in board designated, temporarily restricted, or permanently restricted net assets based upon whether the endowment fund was established by internal designations by the Board of Governors or from donor restricted contributions and gifts. The Association has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift at the time of donation for the donor-restricted funds absent any explicit donor stipulation to the contrary. As such, the Association classifies as temporarily restricted or permanently restricted net assets the original value of restricted donations, the original value of additional donations to the fund, and accumulations of the fund in accordance with the original donors' gift instruments. Additionally, the Board of Governors may report earnings from permanently restricted funds as temporarily restricted net assets if so directed by the donor and unexpended as of the end of the reporting period. Additionally, the Board of Governors may also internally earmark earnings from temporarily restricted net assets as board designed funds. In accordance with UPMIFA, the Association considers the following factors in making a determination to appropriate or accumulate internally designated or donorrestricted endowment funds: (1) the duration and preservation of the various funds, (2) the purpose of the donor-restricted endowment funds, (3) general economic conditions, (4) the possible effect of inflation and deflation, (5) the expected total return from income and appreciation of investments, (6) other resources of the Association, and (7) the Association's investment policies.

Investment Strategies: The Association has adopted investment and spending policies, approved by the Board of Governors, for endowment and other investment assets in an attempt to provide for a predictable stream of funding in support of the endowment purposes while preserving capital and maintaining the purchasing power of the endowment fund assets over the long-term. Accordingly, the investment policy seeks to achieve an after-cost total rate of return, including investment income as well as capital appreciation, with acceptable risk as set forth in the investment policy approved by the Board of Governors. Accordingly, the investment policy allows for a well-diversified investment portfolio which may include cash and money market funds to provide adequate liquidity, and certificate of deposits, government and corporate bonds, mutual bond and equity funds, and corporate debt and equity securities that are intended to manage risk and inflation and provide for an overall reasonable market return. As such, the Association expects its endowment assets to produce an average rate of return commensurate with market returns over the long-term for similar type investments. Investment risk is determined by overall investment assets and allocations and is designed to manage overall risk with preservation of capital paramount.

### Note I - Endowment Funds - Continued

Spending Policies: The Association's spending policy in regard to the endowment funds allows for the expenditure of funds to provide for the operation and maintenance of the endowments as directed by the donor and approved by the Board of Governors. In establishing its spending policies, the Association considers the long-term expected return on its investment assets, the nature and duration of the individual endowment funds, some of which may be required to be held in perpetuity as permanently restricted net assets as directed by the original donor, and the possible effects of risk, inflation, and other economic matters. Annually, the Association awards scholarships and grants to be funded from the endowment funds during the budget preparation. The Association expects its spending policies to allow its endowment funds to grow over time, which is consistent with the Association's objective to maintain the purchasing power of the endowment funds as well as provide additional growth from investments and new gifts. The Association's endowment fund balances and change in endowment fund balances consist of the following as of and for the years ended December 31, 2015 and 2014:

| December 31, 2015:                        | Unrestricted Board Designated | Tempo<br>Restri | -   | nently           | E  | Total<br>ndowment<br>Funds |
|---|-------------------------------|-----------------|-----|------------------|----|----------------------------|
| Operating reserves Scholarship funds      | \$ 3,617,032<br>576,978       | \$              |     | \$<br>((2)       | \$ | 3,617,032<br>576,978       |
|   | \$ 4,194,010                  | \$              |     | \$<br>_          | \$ | 4,194,010                  |
| Endowment fund balances                   |                               |                 |     |                  |    |                            |
| as of beginning of year                   | \$ 4,240,754                  | \$              |     | \$               | \$ | 4,240,754                  |
| Contributions and other                   | 39,650                        |                 | -   |                  | •  | 39,650                     |
| Investment income                         | (44,711)                      |                 | 250 | -                |    | (44,711)                   |
| Expenditures and other                    | (41,683)                      |                 | (2) | <br>( <b>3</b> ) |    | (41,683)                   |
| Endowment fund balances as of end of year | \$ 4,194,010                  | \$              | -   | \$<br>           | \$ | 4,194,010                  |
| December 31, 2014:                        |                               |                 |     |                  |    |                            |
| Operating reserves                        | \$ 3,640,892                  | \$              |     | \$<br>_          | \$ | 3,640,892                  |
| Scholarship funds                         | 599,862                       |                 | *   | <br>ĮŢ.          | _  | 599,862                    |
|   | \$ 4,240,754                  | \$              | •   | \$<br>_          | \$ | 4,240,754                  |

Note I - Endowment Funds - Continued

|                           | Board esignated | _  | orarily<br>ricted | anently<br>ricted   | E  | Total<br>ndowment<br>Funds |
|---------------------------|-----------------|----|-------------------|---------------------|----|----------------------------|
| <b>December 31, 2014:</b> |                 | _  |                   | <br>                |    |                            |
| Endowment fund balances   |                 |    |                   |                     |    |                            |
| as of beginning of year   | \$<br>3,957,367 | \$ | -                 | \$<br><b>35</b> (i) | \$ | 3,957,367                  |
| Contributions and other   | 37,288          |    | -                 | _                   |    | 37,288                     |
| Investment income         | 286,285         |    | -                 | i.e                 |    | 286,285                    |
| Expenditures and other    | (40,186)        |    | 2                 | - 2                 |    | (40,186)                   |
| Endowment fund balances   |                 |    |                   |                     |    | (1) -1                     |
| as of end of year         | \$<br>4,240,754 | \$ | -                 | \$<br>              | \$ | 4,240,754                  |

#### Note J - Retirement Plan

The Association maintains a 403(b) tax deferred retirement plan for employees meeting certain minimal requirements. Plan participants may make voluntary tax-deferred contributions to the retirement plan up to the maximum amount allowed by the Internal Revenue Code (IRC). The Association provides eligible participants a matching contribution of \$50 per month or fraction thereof. During the years ended December 31, 2015 and 2014, the Association incurred retirement plan expenses, including matching contributions and plan administrative costs, totaling approximately \$17,200 and \$16,600, respectively.

### Note K - Operating Leases

The Association leases office space and equipment under various non-cancelable operating leases. The lease agreements have original terms that range from 45 to 66 months and expire at various times through the years ending December 31, 2020. The leases require minimum monthly rental payments totaling approximately \$13,400 as of December 31, 2015. The Association is also responsible for its proportionate share of operating costs, maintenance, and any applicable taxes and insurance. The lease for office space requires annual rent escalation; however, the Association recognizes rent expense on the long-term operating leases on a straight-line basis. Accordingly, a deferred rent liability is reflected for the effects of rent escalations and the difference between actual rental payments and the straight-line amortization. The deferred rent liability was approximately \$61,700 and \$68,000, respectively, as of December 31, 2015 and 2014, and rent expense was approximately \$152,000 and \$149,200, respectively, for the years then ended, including office equipment rentals.

### Note K - Operating Leases - Continued

The approximate future minimum lease payments required under the agreements are as follows for the years ending December 31:

| 2016 | ,<br>1 | \$<br>165,700 |
|------|--------|---------------|
| 2017 |        | 163,500       |
| 2018 |        | 167,800       |
| 2019 |        | 130,300       |
| 2020 | _      | 3,300         |
|      | 4      | \$<br>630,600 |

### Note L - Commitments and Contingencies

Operating Contingencies: The Association sponsors various youth programs and summer camps that have inherit risk associated with such activities. Although the Association only financially sponsors the youth programs or may provide grants for children to attend, the Association purchases insurance coverage with respect to the Association's sponsorship of such activities. Additionally, each camp is required to irrevocably promise and agree to release, discharge, indemnify and hold harmless the Association, its agents, officers, directors, and employees, from any and all claims, causes of action, or demands, of any nature or cause, including costs and attorney's fees incurred by the Association in connection with same, arising out of any acts or omissions arising out of or relating to this contract or the subject matter hereof. Each camp is also required to provide the Association with proof of insurance. Management is currently unaware of any pending or threatened litigation, claims, or assessment and accordingly, the accompanying financial statements reflect no accrued loss contingency. No assurance can be provided given the nature of this uncertainty or regarding any future litigation, claims, or assessments.

<u>Disputes and Disagreements</u>: The Association is, from time to time, involved in various legal actions, claims or disputes arising from the normal course of business that, in the opinion of management, will not have a significant impact upon the Association's financial condition or activities. As part of the Association's risk management and to ensure the adequacy of coverage, the Association annually reviews its insurance coverage. Management is unaware of any significant pending or threatened litigation, claims or assessments as of December 31, 2015 and 2014. Accordingly, the Association has not accrued any loss contingency with respect to any such matters. No assurance can be provided given the nature of this uncertainty or regarding any such legal actions, claims or disputes.

#### Note M - Income Tax Considerations

The Association obtained a favorable tax determination letter from the Internal Revenue Service (IRS) in June 1983 setting forth the Association's tax exemption under Internal Revenue Code (IRC) Section 501(c)(3) as a publicly supported charitable organization under IRC Section 509(a)(2). Accordingly, the Association is exempt from the payment of income taxes on its exempt function activities. Any unrelated business type activities would be subject to taxation; however, the Association reported no unrelated business activities during the years ended December 31, 2015 and 2014. Although the Association has not received any notice of intent to examine its tax returns, the Association's tax returns remain subject to examination by tax authorities pursuant to various statutes of limitations. Management believes that the Association's tax returns through the year ended December 31, 2011 are no longer subject to examination. Management is also unaware of any significant uncertain tax positions that are more likely than not to be sustained should the Association's tax returns be subject to examination. As such, the Association did not incur or accrue any penalties and interest associated with uncertain tax positions during the years ended December 31, 2015 and 2014.

#### Note N - Subsequent Events Evaluation

Management has evaluated subsequent events for the period January 1, 2016 through May 15, 2016, the date on which these financial statements were available to be issued and during this period, there were no subsequent events that required recognition or disclosure in the accompanying financial statements.