

THE
NATIONAL
MILITARY
FAMILY
ASSOCIATION'S

2016 ANNUAL REPORT THE NATIONAL MILITARY FAMILY **ASSOCIATION** IS THE LEADING NONPROFIT **DEDICATED TO** SERVING THE **FAMILIES WHO** STAND BEHIND THE UNIFORM. SINCE 1969, NMFA HAS WORKED TO STRENGTHEN AND PROTECT MILLIONS OF FAMILIES **THROUGH ITS ADVOCACY AND** PROGRAMS, THEY **PROVIDE SPOUSE** SCHOLARSHIPS, **CAMPS FOR** MILITARY KIDS, AND RETREATS FOR FAMILIES RECONNECTING AFTER DEPLOYMENT AND FOR THE **FAMILIES OF THE** WOUNDED, ILL, OR INJURED. NMFA SERVES THE FAMILIES OF THE CURRENTLY SERVING, VETERANS, RETIRED, WOUNDED OR FALLEN MEMBERS OF THE ARMY, NAVY, MARINE CORPS, AIR FORCE, COAST GUARD, AND COMMISSIONED **CORPS OF THE** USPHS AND NOAA.



Year in Review

Military families around the world watched with uncertainty as the election of 2016 unfolded—unsure of what a new Administration would bring. Meanwhile, one thing was certain: the National Military Family Association (NMFA) remained hard at work, committed to supporting the families who stand behind the uniform.

We followed the progress of the defense budget, making sure Congress remembered military families while making hard decisions that put key benefits on the chopping block. Armed with stories from the families we serve, we encouraged lawmakers to improve parental leave, education, and compensation.

Congress proposed plans in early 2016 to slash Basic Allowance for Housing (BAH) for dual-active duty military families, but our Government Relations department worked tirelessly to make sure Congress understood exactly how much this would negatively impact these families. We're happy to report Congress decided to preserve BAH for dual-active duty households.

NMFA's one-of-a-kind programs thrived in 2016, continuing our mission to empower and strengthen military families for a 47th year.

With support from multiple corporate donors and partner schools, our Military Spouse Scholarship program awarded more than \$616,000 in scholarship money to nearly 600 military spouses pursing education and career goals. This money helped pay for all levels of degrees, licensure exams and fees, certification exams and other certificates.

Thanks to national program sponsor Wounded Warrior Project® (WWP) and other caring supporters, more than 2,700 military kids from around the country attended one of 31 weeks of Operation Purple Camp (OPC) at 25 locations! Nearly half the campers were from families of the wounded, ill or injured, and 53% had at least one parent deploying or returning from deployment. And our Operation Purple® Program was honored to host 57 military families at our Operation Purple Family Retreats® (OPFR) and Operation Purple Healing Adventures® (OPHA), where families learned to reconnect after deployment and, in some cases, find a new normal post-injury.

Military families aren't the only ones who think our camps are awesome—the American Camp Association awarded the Eleanor Ells Award to NMFA's Operation Purple® Camps for excellence in research and programming.

NMFA's Volunteer Corps continued to lead the way, giving 9,000 hours of service, which included everything from taking our message to Capitol Hill and judging scholarship applications to writing about their own military life experiences for NMFA's blog. Our Volunteers have their fingers on the pulse of military communities around the world, and our Association relies on their outreach to further our advocacy and support of our nation's families.

Our annual Leadership Luncheon featured distinguished guest speaker, Chairman of the Joint Chiefs of Staff General Joseph F. Dunford, Jr. He shared his unique perspective on how our military and their families has fared during these last 15 years of war, and reinforced the message that military families are key to our military's lasting strength.

As we enter our 48th year as an Association, our mission remains focused on fighting for the benefits our homefront heroes have earned and giving military families the support they need. We have welcomed a new Administration, with the hopes that military families and their unique sacrifices, take center stage. We look forward to supporting military families in 2017 and beyond.

Together we're stronger®

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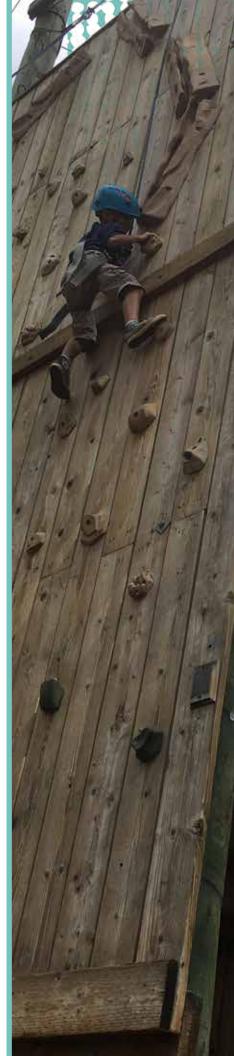
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Operation Purple Program

NMFA's Operation Purple® Program continues to grow, thanks to wonderful donors, partners, and corporate funding. Created in 2004, Operation Purple held camps in 11 states and one US territory, and served just over 1,000 children of service members during its first year—all at no cost to their families.

Since that time, we've recognized that connection and support between military families is critical in navigating the obstacles of military service. To help, NMFA created Operation Purple Family Retreats® (OPFR) and Operation Purple Healing Adventures® (OPHA)—both focused on the connection within the military family itself.

In the 12 years since its creation, our Operation Purple Program has given more than 60,000 children and more than 2,000 family members the opportunity to connect with others who understand what military life is all about.

In 2016, our Operation Purple Program hosted more than 2,700 military children at 31 weeks of Operation Purple Camps in Indiana, Hawaii, Pennsylvania, Virginia, Arizona, Florida, Oregon, California, North Carolina, Connecticut, Michigan, Texas, New York, Washington, Tennessee, Alaska, Louisiana, South Dakota, Kansas, Oklahoma, Minnesota, West Virginia, and Maryland! Nearly half the campers were from families of the wounded, ill or injured, and 53% had at least one parent deploying or returning from deployment.

At camp, children of our nation's brave men and women have the unique opportunity to experience a week together with other kids who have a military service member parent. Together, they canoe, hike, swim, roast S'mores, and learn coping and resiliency skills to help them understand more about military life. Children who attend Operation Purple Camp often tell us that they loved being able to just be a kid—without worrying about deployments, a parent's injury, or even the loss of a parent.

Lauren Miner, whose dad is in the Army, attended Operation Purple Camp in Oregon. "During my week at camp, the staff helped me address the negative feelings I had bottled up inside about my father's service. It allowed me to be part of a community that I didn't know existed, and feel proud of my family instead of feeling embarrassed and alone. I was able to escape the hardships and struggles, focusing on being just a kid at camp."

We were honored to host 57 military families at our Operation Purple Family Retreats and Operation Purple Healing Adventures, where families explored the beautiful landscapes of Virginia, Wyoming, and Texas while learning to reconnect after deployment and, in some cases, find a new normal post-injury.

"Being around other families, like ours, was like looking into a mirror for the first time in a long time," Sarah Noble, an Air National Guard spouse recalled about her family's experience at Operation Purple Family Retreats. "Suddenly, I felt extremely proud that we had made it through another deployment as a family. And you know what else? WOW! My kids are amazing!" The Noble family attended a Family Retreat in the beautiful Grand Tetons of Wyoming. "It's still the vacation we talk about to anyone and everyone who will listen. The experience was unforgettable and had a lasting impact on our family."

Military families aren't the only ones who think our camps are awesome—the American Camp Association awarded the Eleanor Ells Award to NMFA's Operation Purple® Camps for excellence in research and programming.

60,000 Military kids served since 2004

2,000 Family members served since 2004

31
Weeks of Operation
Purple Camp in 2016

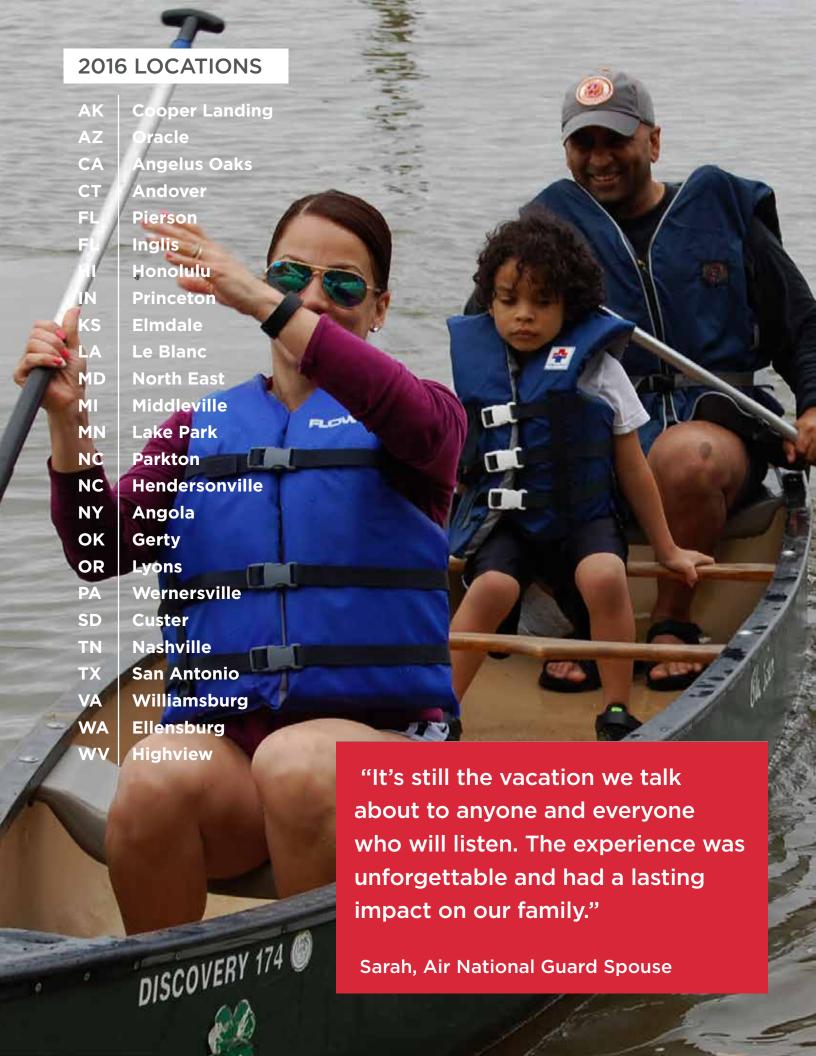
25
Locations nationwide

2,700
Military kids served at Operation Purple Camp

OPC campers had parent(s) deployed or deploying

49%
OPC campers were children of wounded, ill & injured

57
Families served at OPHA and OPFR



Dovernment Relations

In the long years of war since September 11, 2001, military families have been a pillar of strength. They have kept faith with our nation through the strains of multiple deployments and separations. Their resolve never wavers, even as the demands on service members increase in the face of challenges and confrontation around the world. At NMFA, we are equally strong in our commitment to fight for military families and ensure their service and sacrifice are never forgotten.

In 2016, NMFA focused on key issues vital to military families' well-being—military pay, health care, children's education, and care for wounded veterans—and challenged policymakers to make sure military families have the services and support they need.

Our Government Relations team followed the progress of the defense budget, making sure Congress remembered military families while making hard decisions affecting military pay and benefits. Armed with stories from the families we serve, we worked with lawmakers to improve access to health care, protect funds for schools serving military-connected children, and secure a pay raise at the Employment Cost Index.

Congress proposed plans in early 2016 to slash Basic Allowance for Housing (BAH) for dual-active duty military families, but our team worked tirelessly to make sure Congress understood exactly how much this would negatively impact these families. We're happy to report Congress decided to preserve BAH for dual-active households.

With the help of military families who shared their challenges with military health care, NMFA concentrated our efforts on making sure Congress kept the focus on care, not cost. These real life testimonies, paired with NMFA's expertise, resulted in improvements in access to care, including the elimination of required referrals for urgent care visits and a better-quality system for appointment scheduling at hospitals and clinics.

For years, the Department of Defense provided coverage for fertility treatment for military members who needed it due to service-connected injuries. However, the VA was prohibited by law from providing the same coverage. Thousands of severely wounded veterans were unable to start or grow their families, or were forced to pay the high cost of fertility treatment on their own. Recognizing this injustice, we joined a coalition of organizations to push Congress to right this wrong. Severely wounded veterans have already given so much in service to their country, they should not also have to sacrifice the dream of having a family.

Since 2009, the Department of Defense Education Activity (DoDEA) Partnership Grant program has supported public schools serving large numbers of military kids. The grants have been used to fund extra instruction in reading, math, and foreign languages, allowed high schools serving military kids to introduce AP classes, and provided transition support services to mobile military families—all based on needs identified by local school districts. This essential program was due to end this year, but thanks, in part, to NMFA's efforts, Congress chose to extend the grant program.

Our Association testified before Congress four times in 2016. We authored seven letters that we delivered to Congress, and sent 11 letters to various state legislators to remind them that our nation's military families depend on their support and influence.

Testimonies before Congress

Topics:

FY2017 Budget
Proposals,
modernization of
TRICARE health plan
proposal, Health
Care Reform and the
Commissary Benefit

Letters sent to Congress

Topics:

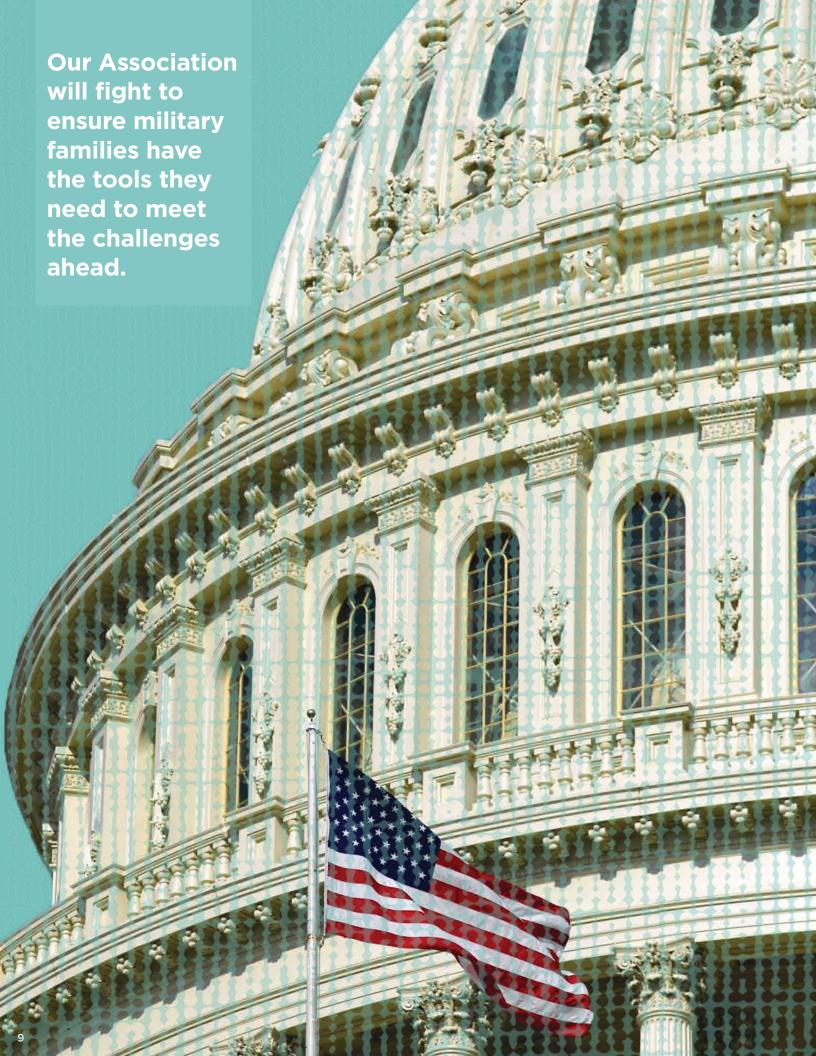
Issues regarding the FY2017 budget proposal to eliminate Impact Aid funding, adequate health care reform, military spouse licensing, commissary funding and SNAP

Letters sent to state legislators

Topics:

Issues such as military spouse nurse licensing compact, Interstate Compact for Military Kids education, FMLA, and the Physical Therapy compact





Spouse Scholarships & Careers

At NMFA, we know that when a military member serves, their family serves, too. And this includes military spouses who often make sacrifices of their own. With frequent moves, financial burdens, and even a spouse's injury, military spouses sometimes put their own careers and educations on hold to support their loved one while they serve our country.

We created our Military Spouse Scholarship Program in 2004 to help aid with the financial burdens continuing education often brings when military spouses decide to go back to school. Since that time, the program has expanded beyond just education to assist spouses in achieving employment goals, licensures, and professional certifications.

Scholarships and funding now cover the cost of all levels of degrees, licensure exams and fees, certification exams and other certificates. In fact, our Military Spouse Scholarships are so inclusive, we've helped education and career-driven spouses who are now yoga instructors, real estate agents, interior decorators, doctors, nurses, mental health providers, scientists, and teachers—just to name a few! We've even been able to connect military spouses with discounted tuition rates for multiple partner schools, colleges, and universities!

In 2016, nearly 16,399 spouses applied for our Military Spouse Scholarships—nearly double the amount received in 2015. Twelve percent of those applicants have served in the military themselves, 21% are spouses of wounded or fallen service members, and 9% are entering the mental health field.

With the help of individual and corporate donors and school partners, we awarded more than \$616,000 in scholarship money to nearly 600 military spouses pursuing education and career goals in 2016, and marks the highest payout of scholarship money in NMFA's history. To date, the Military Spouse Scholarship Program has awarded nearly \$4 million to 4,104 deserving military spouses.

In addition to our multiple scholarship partnerships, NMFA teamed up with Give an Hour, a nonprofit that provides free mental health services to military members, veterans and their families, and the United Health Foundation to launch the Mental Health Professional Pipeline. This Pipeline aims to help alleviate the national shortage of mental health providers, and enhance the wellness of service members, veterans, and military families by identifying, advising, mentoring, funding, providing networking opportunities, and accelerating the journey of military spouses pursuing degrees, licensing, and certificates in this highly-portable, high-demand profession.

"This scholarship re-lit my hope of being able to graduate on time. My dream isn't going to go away!"

Karen, Army Spouse





By the numbers

\$3.877Awarded since 2004

4,104Awardees since 2004

\$6/6,000+ Awarded in 2016

591 Scholarship recipients

16,399 Scholarship applicants

Our Applicants

21% are spouses of wounded or fallen service members

12% Are veterans themselves, and need post-military jobs

Are entering the mental health profession, to aid other families

Communities & Engagements

Our Volunteers Rock!

We love our Volunteers! In 2016, our Volunteers Corps—made up of nearly 200 volunteers worldwide, spent more than 4,400 hours of their time to further the mission of NMFA and better the lives of military families in their community. They report to us on the issues and concerns military families have in their communities. Because of the excellent reporting and sharing of personal stories of how families were affected by the lack of access to acute care appointments, our Government Relations department was able to demonstrate how this issue was impacting families. The result was the defeat of Tricare's ER misuse fee. We are grateful that military families will not be penalized with a misuse fee or deterred from seeking needed medical care when the ER is their only option.

Our more experienced Volunteers hosted conference calls to mentor new Volunteers about how to get started making a difference in their military community on behalf of NMFA. Not only that, 81% of NMFA Volunteers spent a total of 338 hours judging 4,726 Scholarship applications. The savings allowed us to award more scholarships to deserving military spouses.

NMFA Volunteers also attended the US Chamber of Commerce Hiring Our Heroes events across the country and overseas informing military spouses about our programs, resources, and advocacy.

By the numbers

Live the military life and serve the community they love

*4,484*Hours served

Volunteers worldwide

Leadership Luncheon

Our annual Leadership Luncheon featured distinguished guest speaker, Chairman of the Joint Chiefs of Staff General Joseph F. Dunford, Jr. During his keynote speech October 11 in Arlington, Virginia, General Dunford spoke about how our military force has fared during these last 15 years of war. But his focus remained on military families—the key to our military's lasting strength.

"Were it not for the strength of our military families and their willingness to sacrifice, we couldn't protect our nation and way of life like we do," General Dunford said. "I am confident that we have the most professional, most confident, most capable force out there. But no nation recognizes the importance of families more than the United States."

General Dunford and his wife, Ellyn, shared memories of their family's own nearly 40-year military journey.

"During every challenge, caring friends and even complete strangers have been here to help us," Ellyn shared. General Dunford says much of the strength of our force is a result of the whole family's belief in something bigger than themselves. And being surrounded by a community "that just gets it" makes surviving and thriving in military life a little easier.

We'd like to extend a warm and gracious thank you to the Dunfords for inspiring those in attendance at our 2016 Leadership Luncheon!

Communities & Engagements

"More Than a Spouse" Continues to Grow



Started in 2015 as a way to engage military spouses around the world, NMFA's "More Than a Spouse" campaign has become the mantra for military spouses worldwide. In conjunction with the campaign's launch, we hosted a Facebook party in mid-2015, which connected hundreds of spouses to participate in a single social media event for an hour.

Shortly after, the More Than a Spouse Facebook Party won an Honorable Mention in the PRNews Digital Awards—2016 WOW! Campaign—an award that celebrates the year's most outstanding digital communicators and campaigns in a variety of media such as video, website design, mobile apps, and more.

In 2016, encouraged by the overwhelming response for more by participants, a face-to-face on-site networking event took place at NMFA headquarters in Alexandria, VA. More than 60 participants, from senior military spouses to community leaders gathered to mix, mingle, share ideas, goals, and opportunities.

Veterans Charity Challenge

During the summer of 2016, NMFA placed 4th out of 58 organizations competing in the annual Veterans Charity Challenge. The Challenge is put on by craigslist founder and NMFA Board of Advisors member, Craig Newmark, and is designed with incentives for teams to raise more money for their respective charities.

During the 6-week challenge, NMFA got creative and ended up with \$19,000 to go toward helping the families we serve.

12,000 Mile Bike Ride for Military Families

Brian D'Apice rode his bike ACROSS the entire United States to raise money and awareness for something close to his heart—military families and kids.

Beginning his journey on May 4, 2015, Brian traveled nearly 12,000 miles and ended his trip on April 30, 2016 right where it began—Times Square.

Brian joined the Army after high school and was assigned to the 82nd Airborne Division. He did two tours in Iraq, including 15 months in Baghdad.

He raised close to \$50,000 for the National Military
Family Association and Pencils of Promise.

NMFA Speaks

- **1.13.16.** NMFA testifies before House Armed Services Personnel Subcommittee on commissary reform
- **1.28.16.** Defense Health Agency Capability Based Needs Assessment meeting
- **3.8.16.** NMFA testifies at Senate Armed Services Committee Personnel hearing
- **3.15.16.** Health care panel at AUSA Family Forum in Huntsville, AL
- **3.25.16.** Association health care roundtable with new Army Surgeon General
- **4.28.16.** Coast Guard Senior Spouse Conference panel
- **5.3.16.** Health Care Capitol Hill event
- **8.16.16.** Presentation for DoD Millennium Cohort Study researchers, San Diego, CA
- **8.18.16.** Two panels at House Military Family Congressional Caucus, Fairchild AFB, Washington
- **9.23.16.** Military spouse education and careers panel at University of Alabama Service Member to Civilian Summit
- **11.7.16.** Cowboy Boots, Combat Boots, and Cocktails outreach event in Dallas, TX
- 11.10.16. Panel for Military Family Research Institute/ AUSA event on "Lessons Learned from War"
- **11.10.16.** Joining Forces webinar
- **11.17.16.** Forward March Conference



WE WANT TO THANK **ALL THE CORPORATE** AND FOUNDATION, **SPOUSE CLUB** AND THRIFT SHOP, AND **FAMILIES AND INDIVIDUAL DONORS WHO** SUPPORTED THE NATIONAL MILITARY **FAMILY ASSOCIATION** IN 2016. WITHOUT THEIR **GENEROUS** SUPPORT, **WE WOULD NOT BE AS** SUCCESSFUL IN FULFILLING **OUR MISSION.**



INDIVIDUALS & ORGANIZATIONS

FIVE STAR FAMILY: \$200,000+

Fisher House Foundation
Pentagon Federal Credit Union
United Health Foundation
Wounded Warrior Project

FOUR STAR FAMILY: \$100,000 - \$199,999

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the DC Area

Spouses Club of Fort Sam

Houston



STATEMENT OF FINANCIAL POSITION, AS OF DEC. 31, 2016 (WITH 2015 COMPARATIVE TOTALS)

Assets	2016	2015
Cash and cash equivalents	\$1,444,099	\$2,113,007
Certificates of deposit	\$680,863	\$781,082
Marketable securities	\$4,471,718	\$4,194,010
Accounts receivable, net	-	\$100,000
Prepaid expenses and other	\$86,806	\$89,142
PROPERTY AND EQUIPMENT		
Furniture and equipment	\$238,574	\$227,321
Website and software	\$154,017	\$446,127
Property and equipment, at cost	\$392,591	\$673,448
Accumulated depreciation	(\$304,268)	(\$525,140)
Property and equipment, net	\$88,323	\$148,308
TOTAL ASSETS	\$6,771,809	\$7,425,549
Liabilities & Net Assets		
LIABILITIES		
Accounts payable and accrued expenses	\$38,705	\$50,326
Accrued salaries and related taxes	\$49,225	\$40,523
Accrued vacation	\$100,238	\$79,122
Deferred grant and other income	\$4,135	\$205,262
Deferred rent liability	\$51,217	\$61,672
Total liabilities	\$243,520	\$436,905
NET ASSETS		
Unrestricted	\$6,156,270	\$6,669,691
Temporarily restricted	\$372,019	\$318,953
Total net assets	\$6,528,289	\$6,988,644
TOTAL LIABILITIES & NET ASSETS	\$ 6,771,809	\$ 7,425,549

Completed by Frye & Company, CPAs

Financials (cont'd)

STATEMENT OF ACTIVITIES & CHANGE IN NET ASSETS, YEAR ENDED DEC. 31, 2016 (WITH 2015 COMPARATIVE TOTALS)

	2016			
	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL	2015
Revenue & Support				
Contributions and grants	\$2,481,921	\$1,495,934	\$3,977,855	\$4,283,842
Membership dues	\$393,296	-	\$393,296	\$334,034
In-kind donations	\$139,495	-	\$139,495	\$161,269
Royalties and other	\$53,201	-	\$53,201	\$66,063
Investment income	\$260,224	-	\$260,224	(\$34,098)
NET ASSETS RELEASED FROM RESTRICTION:				
Scholarships and program grants	\$1,442,868	(\$1,442,868)		
Total revenue & support	\$4,771,005	\$53,066	\$4,824,071	\$4,811,110
PROGRAM SERVICES:				
Strengthening and healing families	\$2,844,662	-	\$2,844,662	\$2,535,551
Engaging communities	\$1,167,685	-	\$1,167,685	\$1,256,077
Creating change: policy and awareness	\$419,674	<u>-</u>	\$419,674	\$466,355
Total program services	\$4,432,021	-	\$4,432,021	\$4,257,983
SUPPORTING SERVICES:				
Management & general	\$210,591	-	\$210,591	\$265,704
Fundraising & membership	\$641,814	-	\$641,814	\$716,387
Total supporting services	\$852,405	-	\$852,405	\$982,091
Total expense	\$ 5,284,426	-	\$5,284,426	\$5,240,074
CHANGE IN NET ASSETS	(\$513,421)	\$53,066	(\$460,355)	(\$428,964)
Net assets, beginning of year	\$6,669,691	\$318,953	\$6,988,644	\$7,417,608
NET ASSETS, END OF YEAR	\$6,156,270	\$372,019	\$6,528,289	\$6,988,644

Completed by Frye & Company, CPAs

Financials (cont'd)

STATEMENT OF FUNCTIONAL EXPENSES, YEAR ENDED DEC. 31, 2016 (WITH 2015 COMPARATIVE TOTALS)

Completed by Frye & Company, CPAs

Financials (cont'd)

STATEMENT OF CASH FLOWS, AS OF DEC. 31, 2016 (WITH 2015 COMPARATIVE TOTALS)

	2016	2015
CASH PROVIDED (USED) BY OPERATING ACTIVITIES		
Change in net assets	(\$460,355)	(\$428,964)
Adjustments to reconcile change in net assets to		
net cash provided (used) by operating activities:		
Depreciation and amortization	\$71,238	\$145,329
Realized loss (gain) on sales of marketable securities	(\$51,801)	(\$67,979)
Unrealized loss (gain) on marketable securities	(\$40,095)	\$291,583
Donated marketable securities	(\$45,616)	(\$39,650)
Changes in assets and liabilities:		
Accounts receivable	\$100,000	(\$6,654)
Prepaid expenses and other	\$2,336	(\$36,934)
Accounts payable and accrued expenses	(\$11,621)	(\$26,326)
Accrued salaries and related taxes	\$8,702	(\$73,168)
Accrued vacation	\$21,116	(\$7,256)
Deferred grant and other income	(\$201,127)	\$205,262
Deferred rent liability	(\$10,455)	(\$6,328)
Total adjustments	(\$157,323)	\$377,879
Net cash provided (used) by operating activities	(\$617,678)	(\$51,085)
CASH PROVIDED (USED) BY INVESTING ACTIVITIES		
Maturities of certificates of deposits	\$889,067	\$517,573
Purchases of certificates of deposits	(\$788,848)	(\$9,245)
Sales of marketable securities	1,605,139	\$557,810
Purchases of marketable securities	(\$1,745,335)	(\$695,020)
Purchases of property and equipment	(\$11,253)	(\$19,055)
Net cash provided (used) by investing activities	(\$51,230)	\$352,063
CASH PROVIDED (USED) BY FINANCING ACTIVITIES		
Principal advances and repayments on debt	-	-
Net cash provided (used) by financing activities		-
NET INCREASE (DECREASE) IN CASH AND CASH	(\$668,908)	\$300,978
EQUIVALENTS Cash and cash equivalents, beginning of period	\$2,113,007	\$1,812,029
CASH AND CASH EQUIVALENTS, END OF PERIOD	\$1,444,099	\$2,113,007
SUPPLEMENTAL CASH FLOWS INFORMATION:		
Cash paid for interest	-	-
Cash paid for income taxes		
SUPPLEMENTAL NON-CASH INVESTING AND		
FINANCING ACTIVITIES:	¢07.070	¢101.010
Contributed services and supplies	\$93,879	\$121,619
Donated marketable securities	\$45,616	\$39,650

2016

2015

