

NATIONAL MILITARY FAMILY ASSOCIATION | ANNUAL REPORT



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YEAR IN REVIEW

Our nation's military entered its 16th year of war in 2017, and with that, military families endured all the stress and uncertainty that came with it. More than 300,000 troops remained deployed around the world, with their families left behind hoping for their safe return. The National Military Family Association was a pillar of strength for those families and for millions of other family members who silently serve.

In 2017, our Government Relations team took the voice of military families to Capitol Hill. Families told us their struggles with the military healthcare system and our team turned those experiences into more than 150 hours of testimony and recommendations to policymakers. Healthcare-related victories include improvements and reporting on pediatric care, and a new TRICARE policy allowing terminally ill military kids to receive pediatric hospice care and medical treatment at the same time.

Our advocacy on Capitol Hill also led to a 2.1% pay raise for service members, permanently extending cost of living increases for surviving spouses who receive the Special Survivors Indemnity Allowance, and reimbursements for military spouses who have license or certification expenses due to a PCS move.

We also met with Ivanka Trump to discuss military spouse employment and licensure issues, participated in round-tables and panels surrounding NMFA advocacy efforts, and received several grants that will help us continue those efforts well into 2018.

NMFA celebrated its 48th year of strengthening and empowering military families through meaningful programs, like our Operation Purple Program and our Military Spouse Scholarship Program, which continued to impact military family members in amazing ways.

Through our Military Spouse Scholarship Program, we awarded more than \$530,000 to 612 deserving military spouses pursuing career and education goals. Those scholarships were used to fund degree programs, licensure exams, certification classes, books, tuition, and even entrepreneurship and small business expenses. By the end of 2017, 4,669 recipients have been awarded nearly \$4.5 million thanks to multiple corporate donors and partner schools, as well as many individual donors supporting our nation's military spouses.

We hosted 16 weeks of Operation Purple Camp around the country. More than 1,300 military kids enjoyed a free weeklong summer camp experience at locations in Colorado, Texas, Alaska, North Carolina, Florida, Connecticut, West Virginia, New York, Michigan, Washington, and Virginia this year. Nearly half of the military children served in 2017 came from families of the wounded, ill, or injured.

We were honored to host 69 families at Operation Purple Family Retreats® at locations in Wyoming, California, and Virginia, and we invited 26 families to experience Operation Purple Healing Adventures® in Colorado and North Carolina. Both gave military families the chance to reconnect with each other, and in some cases, find a new normal post-injury, while experiencing some of America's most beautiful landscapes.

Meanwhile, NMFA's Volunteer Corps pushed the limits of doing good in 2017. Together, our Volunteers gave more than 6,000 hours of service advocating for, and supporting the mission of, NMFA in their local military communities by hosting information tables at events on their installations, talking with local policymakers and government officials about military family needs, and even sharing their experiences and tips by writing for NMFA's blog. Their selfless contributions have a tremendous influence on the work that our Association is doing for military families.

Each year, we reflect on the previous 365 days that passed with gratitude, humility, and a drive to do even more good work in the next year. America's military heroes give their lives to ensure our freedom, and their families sacrifice in unmatched ways to help their loved one honor that commitment. They serve us, and NMFA will always serve them.

Together we're stronger®

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OPERATION PURPLE PROGRAM

Another wonderful year of NMFA's Operation Purple Program is in the books, thanks to corporate funding, donors, and awesome partners who believe in the mission to give back to the military members and their families, who give everything for our freedom.

Created in 2004, Operation Purple held camps in 11 states and one US territory, and served more than 1,000 military children during its first year—all at no cost to their families.

Since that time, we've recognized that connection and support between military families is critical in navigating the obstacles of military service. To help, NMFA created Operation Purple Family Retreats and Operation Purple Healing Adventures—both focused on the connection within the military family itself.

Our Operation Purple Program has given more than 60,000 military kids and families the chance to connect with others who know exactly what they're going through.

In 2017, we hosted more than 1,370 military kids at 16 weeks of Operation Purple Camps in 14 locations. At camp, our special guests were able to enjoy a week making friends, swimming, relaxing by the fire, and learning coping and resiliency skills to help build a stronger foundation for navigating military life. Many campers often experience worry and anxiety at home while their parent is deployed with the military, but Operation Purple Camp gives them the opportunity to enjoy a few days, worry-free.

For those families who needed to reconnect after a deployment, we invited 97 families to Operation Purple Family Retreats and Operation Purple Healing Adventures, where they explored the beautiful outdoor scenery at each camp location, while creating new memories together, and in some cases, finding a new normal post-injury.

We also piloted our first Operation Purple Buddy Camp in 2017, where 92 military kids and family members spent three days bonding, healing, and having fun at Camp Sandy Cove in West Virginia.

By the numbers

700+

Campers had parent(s) deployed or deploying

Over 40%

Campers were children of wounded, ill & injured

1,370
Military kids served at
Operation Purple Camp

92
Military kids and family members served at Operation

70%
Of campers were from enlisted families

4,002
Applicants for Operation
Purple Camp

97

Families served at Operation Purple Healing Adventures and Operation Purple Family Retreats Going to an Operation Purple
Healing Adventure is the best way
for us to get out of the routine
of military life. It allows us to find
a new balance for our family so
when we go home, my husband is
reconnected and fits back into our
family dynamic. We all get to be on
the same page again.

Rachel, OPHA Attendee

2017 LOCATIONS

AK Anchorage

CO Deckers

CO Estes Park

CT Andover

FL Inglis

FL Pierson

IN Princeton

MI Middleville

NC Parkton

NC Hendersonville

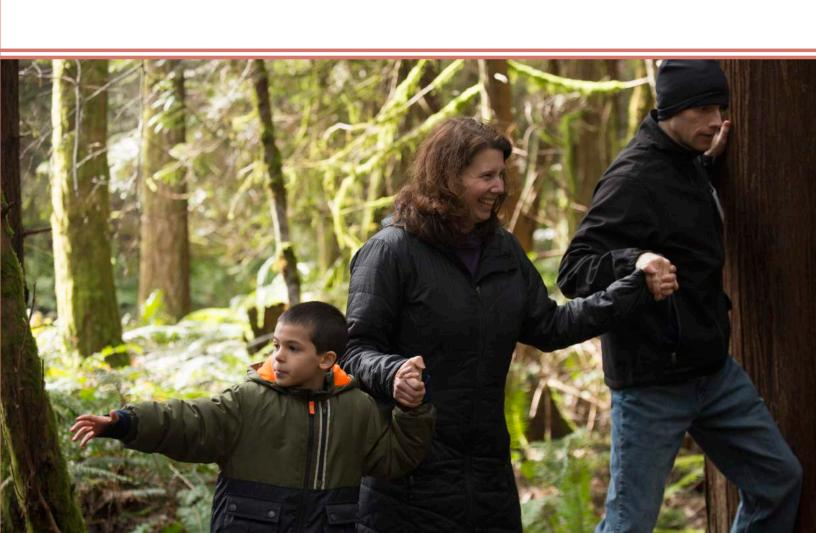
NY Angola

TX Fort Worth

VA Williamsburg

WA Ellensburg

WV High View



SPOUSE SCHOLARSHIPS & CAREERS

We created our Military Spouse Scholarship Program in 2004 to meet the needs of a special group of people who serve silently. When a military member serves, their whole family serves, too. This includes spouses, many of whom put their career and education goals on hold while they support a loved one who serves.

To give military spouses a leg up to bust through the glass ceiling, our scholarships helped ease the financial burdens continuing education often brings when going back to school. We've seen the success that educational funding had on our nation's military spouses, so we expanded our program to assist spouses with more than just tuition and books.

Scholarships and funding now cover the cost of all levels of degrees, licensure exams and fees, certification exams, and other certificates. We've even been able to connect military spouses with discounted tuition rates for multiple partner schools, colleges, and universities!

In 2017, 16,825 military spouses applied for our Military Spouse Scholarships. Eighty percent of those applicants are pursuing a college degree, including 20% who want to work in education. Another 20% of scholarship applicants are pursuing professional advancement through certifications, licenses, and continuing education.

Because of amazing individual and corporate donors, NMFA awarded more than \$534,413 in scholarship money to 581 military spouses in 2017! By the end of 2017, the Military Spouse Scholarship Program has awarded nearly \$4.5 million to 4,669 deserving military spouses.

"Completion of my Master's degree and Bachelor's in nursing are among my most significant accomplishments. I am proud of the determination, commitment and resolution I employed to comprehend and learn the complex academic material in my course of study. The dedication to my studies has transferred to all my employments where I continuously seek new information and concepts in health care. I have been a Registered Nurse for over 10 years specializing in psychiatric nursing. My future goal is to further my career by completing the Doctor of Nursing Practice in Mental health as this will enable me to develop and learn new skills and knowledge in the field of psychiatric nursing."

Biance B., Air Force Spouse

By the numbers

\$4.4 Million⁺

since 2004

581

16,825 Scholarship applicants

Awarded in 2017

"As a military spouse I have had to reinvent myself many times. The original path I thought my life was going to go on changed drastically when I fell in love with a man who decided to join the Army and serve his country."

Kate A., Army Spouse



ADVOCACY,

COMMUNITIES,

AND

ENGAGEMENTS



In 2017, our Government Relations team celebrated some awesome healthcare-related wins for military families. We watched as multiple changes happened under TRICARE, and heard from many military families as they struggled to get adequate care. While some climbed hurdles to get proper health care, others battled with education standards for their children, spouse employment, and even suicide prevention. Our Government Relations team had their finger on the pulse of these extremely important issues, and because of their efforts, we saw meaningful changes, like:

- •Pay raise of 2.1% for service members;
- •Requirement that the Defense Health Agency (DHA) improve and report on pediatric care in the Military Health System (MHS), as ordered by Congress. This win is largely thanks to all to the stories we received from military families;
- •TRICARE policy that allows terminally-ill military kids to receive pediatric hospice care AND medical treatment concurrently;
- •Reimbursement of a military spouse's license or certification costs because of a PCS move;
- The permanent authorization of Department of Defense Educational Activity (DoDEA) grant funding for public schools serving large numbers of military-connected students; and
- Permanently extending the Special Survivors Indemnity Allowance (SSIA) with cost-of-living increases for surviving spouses.

Despite all the changes in 2017, NMFA's Government Relations team kept the voice of military families loud and clear for policymakers to hear, and we'll be there in 2018 to make sure those who have the power to make big decisions know military families deserve better.

COMMUNITIES & ENGAGEMENTS

Congressional Reception: An Evening with NMFA

Since 1984, NMFA has recognized individuals and organizations who have dedicated their public service to military members, veterans, and their families with the Support of Military Families Award. In the spring, we honored three women who went above and beyond the call of duty to support military families this year.

Senator Patty Murray, Holly Petraeus, and Barbara Thompson received NMFA's distinguished Support of Military Families Award at our Congressional Reception.

Senator Murray was honored for introducing legislation allowing the VA to cover IVF treatment for veterans with service-connected infertility. Holly Petraeus received her award for her work educating military families on financial readiness and

protection. Barbara Thompson was honored for her nearly four decades of service to the military community.

NMFA's Congressional Reception invited prominent guests, including Senator Jim Inhofe, Congressman Mike Coffman, Congresswoman Jackie Speier, past Support of Military Families Award recipient Congressman Dutch Ruppersberger, Congresswoman Liz Cheney, and Congresswoman Carol Shea-Porter. Also in attendance was Surgeon General of the Army LTG Nadja West, Spouse of the Chief of Naval Operations Mrs. Dana Richardson, and many volunteers and members of NMFA's Board of Governors and Board of Advisors. We also welcomed partner organizations of The Military Coalition (TMC), as well.

The evening wouldn't have been possible without title sponsor, Pentagon Federal Credit Union, and Family Champion Sponsor, US Family Health, and our Family Guardian Sponsor, Delta Dental.



58,318 Reasons to Remember Vietnam

In November, NMFA staff and volunteers participated in preserving the memory of the 58,310 men and eight women who lost their lives in Vietnam by reading 30 names each in front of the Vietnam Veterans Memorial Wall. This tradition marked the 35th anniversary of the Wall's inception and honoring the memory of those who paid the ultimate sacrifice.

Our Association was honored to take part, and humbled to learn that the average age of service members listed on the wall is 22 years and 9 months, and the youngest service member killed in action there was only 15 years old

More than 40 years have come and gone since the war in Vietnam came to an end, but for those whose loved one didn't make it home, their wounds are still healing today. The Vietnam Veterans Memorial is a wall meant to heal the Vietnam veteran community and their families; to ensure their legacy and sacrifice will never be forgotten.



COMMUNITIES & ENGAGEMENTS

Comedians Raise Money for Military Families

Helping military families is no joke—just ask Dave Attell. The famous comedian got a bunch of his comic friends together to host a night of laughs for a wonderful cause: our nation's military families. The Comedy Cellar in New York City was completely sold out and the crowd included veterans, service members, and spouses (no kids allowed!). Some of the participating performers were SNL's Michael Che, Big Jay Oakerson, and Comedy Central's Dan Soder. The event raised \$10,000. This is the 3rd event Dave Attell hosted for NMFA. He has also contributed tens of thousands of dollars out of his own pocket. Thank you Attell and friends—your support for military families means the world.



T2 TRAINSPOTTING THE LAST WORD SONG TO SONG MIDNIGHT I AM BATTLE COMIC 8 PM 4 / 5

"I am Battle Comic" Documents Stand Up Comedy for Troops, and Donates Ticket Sales to NMFA

In the spring, NMFA was the recipient of a special donation from Jordan Brady, a filmmaker, former comedian, and military family supporter. Brady, who directed and produced a documentary called "I Am Battle Comic," premiered the film in Detroit as a fundraiser for our Association, and raised over \$4,000 from donations and ticket sales during premier night!

"I Am Battle Comic," the last installment in a trilogy of documentaries created by Brady, provided a peek into the lives of our nation's deployed service members, the conditions they are exposed to, and dynamics civilians rarely get to see. Brady and a small group of comedians performed stand up comedy sets for multiple units and squadrons each day, and spent time talking to and taking pictures with Soldiers, Sailors, Airmen, and Marines before each performance.

In addition to the Detroit premiere, Brady and friends held similar events in San Antonio, Minneapolis, Houston, and Dallas, raising additional money for NMFA!

Our Volunteers Rock

NMFA's Volunteer Corps gave over 6,000 hours of their time in 2017, furthering our mission and support of military families around the world. In addition to volunteering their time judging scholarships or writing for our blog, they represented NMFA at multiple events to share critical resources with military families in their communities. Our Volunteers identified issues and trends in their local communities and worked closely with our Government Relations team to take these stories to policymakers on Capitol Hill. Their "boots on the ground" experience helps NMFA provide real-life perspective when advocating for military families.



WE WANT TO THANK ALL THE CORPORATE AND FOUNDATION, SPOUSE CLUB AND THRIFT SHOP, AND FAMILIES AND INDIVIDUAL DONORS WHO SUPPORTED THE NATIONAL MILITARY FAMILY ASSOCIATION IN 2017. WITHOUT THEIR GENEROUS SUPPORT, WE WOULD NOT BE AS SUCCESSFUL IN FULFILLING OUR MISSION.

SUPPORTERS

INDIVIDUALS & ORGANIZATIONS

FIVE STAR FAMILY: \$200,000+

Bill and Melinda Gates Foundation

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Anonymous (2)

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Fort Belvoir Thrift Shop

Fort Campbell Officers' Spouses'

Club

Enlisted Spouses' Club

Rotary Club of Bailey's Crossroads (BXRC)

West Point Women's Club

GIFTS IN-KIND

Hasbro

Lafayette Media Group, LLC

Elizabeth Larsen

Troi and Tom Reppart

FINANCIALS

STATEMENT OF FINANCIAL POSITION, AS OF DEC. 31, 2017 (WITH 2016 COMPARATIVE TOTALS)

ASSETS	2017	2016		
Cash and cash equivalents	\$2,743,996	\$1,444,099		
Certificates of deposit	\$438,180	\$680,863		
Marketable securities	\$4,750,627	\$4,471,718		
Accounts receivable, net	\$15,625	-		
Prepaid expenses and other	\$81,205	\$86,806		
PROPERTY AND EQUIPMENT				
Furniture and equipment	\$254,484	\$238,574		
Website and software	\$154,017	\$154,017		
Property and equipment, at cost	\$408,501	\$392,591		
Accumulated depreciation	(\$360,120)	(\$304,268)		
Property and equipment, net	\$48,381	\$88,323		
TOTAL ASSETS	\$8,078,014	\$6,771,809		
LIABILITIES & NET ASSETS LIABILITIES				
Accounts payable and accrued expenses	\$39,107	\$38,705		
Accrued salaries and related taxes	\$42,857	\$49,225		
Accrued vacation	\$107,643	\$100,238		
Deferred grant and other income	\$881,515	\$4,135		
Deferred rent liability	\$36,519	\$51,217		
Total liabilities	\$1,107,641	\$243,520		
NET ASSETS				
Unrestricted	\$6,459,451	\$6,156,270		
Temporarily restricted	\$510,922	\$372,019		
Total net assets	\$6,970,373	\$6,528,289		
TOTAL LIABILITIES & NET ASSETS	\$8,078,014	\$6,771,809		

FINANCIALS (cont'd)

STATEMENT OF ACTIVITIES & CHANGE IN NET ASSETS, YEAR ENDED DEC. 31, 2017 (WITH 2016 COMPARATIVE TOTALS)

2017

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL	2016
REVENUE & SUPPORT				
Contributions and grants	\$1,561,023	\$1,966,597	\$3,527,620	\$3,977,855
Membership dues	\$602,350	-	\$602,350	\$393,296
In-kind donations	\$130,624	-	\$130,624	\$139,495
Royalties and other	\$51,547	-	\$51,547	\$53,201
Investment income	\$617,659	-	\$617,659	\$260,224
NET ASSETS RELEASED FROM RESTRICTION:				
Scholarships and program grants	\$1,827,694	-\$1,827,694		
Total revenue & support	\$4,790,897	\$138,903	\$4,929,800	\$4,824,071
EXPENSES				
PROGRAM SERVICES:				
Strengthening and healing families	\$1,975,183	-	\$1,975,183	\$2,844,662
Engaging communities	\$1,306,111	-	\$1,306,111	\$1,167,685
Creating change: policy and awareness	\$425,581		\$425,581	\$419,674
Total program services	\$3,706,875	-	\$3,706,875	\$4,432,021
SUPPORTING SERVICES:				
Management & general	\$170,896	-	\$170,896	\$210,591
Fundraising & membership	\$609,945		\$609,945	\$641,814
Total supporting services	\$780,841	-	\$780,841	\$852,405
Total expense	\$4,487,716	<u> </u>	\$4,487,716	\$5,284,426
CHANGE IN NET ASSETS	\$303,181	\$138,903	\$442,084	(\$460,355)
Net assets, beginning of year	\$6,156,270	\$372,019	\$6,528,289	\$6,988,644
NET ASSETS, END OF YEAR	\$6,459,451	\$510,922	\$6,970,373	\$6,528,289

Completed by Frye & Company, CPAs

FINANCIALS (cont'd)

STATEMENT OF FUNCTIONAL EXPENSES, YEAR ENDED DEC. 31, 2017 (WITH 2016 COMPARATIVE TOTALS)

	(WITH 2010 COMPARATIVE TOTALS)																					
2016	TOTAL		\$2,438,515	\$615,383	\$1,177,968	\$41,959	\$173,461	\$139,642	\$146,217	\$118,219	\$76,904	\$36,469	\$111,954	\$49,851	\$60,755	\$14,742	\$11,149		\$5,213,188	\$71,238		\$5,284,426
	TOTAL		\$2,206,269	\$552,039	\$549,089	\$227,019	\$181,621	\$180,071	\$154,325	\$123,574	\$68,976	\$67,554	\$49,775	\$27,660	\$22,523	\$15,339	\$4,631	1	\$4,430,465	\$56,862	\$389	\$4,487,716
	SERVICES TOTAL SUPPORTING SERVICES		\$564,123	•	ı	\$34,538	\$26,326	\$1,123	\$26,852	\$33,541	\$12,001	\$42,555	\$7,805	\$19,446	\$3,581	\$2,669	8199	'	\$775,359	\$5,414	\$9\$	\$780,841
	SUPPORTING SERVICES TOTAL TOTAL R MEMBERSHIP SERVICES		\$420,639	1	1	\$31,275	\$23,960	\$1,123	\$20,975	\$29,484	\$9,374	\$41,446	\$4,840	\$19,024	\$857	\$2,085	\$581		\$605,663	\$4,229	\$53	\$609,945
i	SL MANAGEMENT & GENERAL		\$143,484	ı	1	\$3,263	\$2,366	1	\$5,877	\$4,057	\$2,627	\$1,109	\$2,965	\$422	\$2,724	\$584	\$218	'	\$169,696	\$1,185	\$15	\$170,896
2017	TOTAL PROGRAM SERVICES		\$1,642,146	\$552,039	\$549,089	\$192,481	\$155,295	\$178,948	\$127,473	\$90,033	\$56,975	\$24,999	\$41,970	\$8,214	\$18,942	\$12,670	\$3,832	'	\$3,655,106	\$51,448	\$321	\$3,706,875
	CREATING CHANGE: POLICY & AWARENESS		\$345,406		\$9,075	66\$	\$4,459	\$40	\$14,635	\$10,102	\$6,541	\$8,848	\$5,803	\$240	\$15,701	\$1,455	\$190	.	\$422,594	\$2,950	\$37	\$425,581
	PROGRAM ENGAGING COMMUNITIES		\$768,579	ı	ı	\$169,795	\$99,823	\$98,171	\$44,915	\$31,038	\$20,075	\$12,554	\$16,066	\$2,689	\$1,958	\$4,464	\$1,067		\$1,271,194	\$34,804	\$113	\$1,306,111
	STRENGTHENING & HEALING FAMILIES		\$528,161	\$552,039	\$540,014	\$22,587	\$51,013	\$80,737	\$67,923	\$48,893	\$30,359	\$3,597	\$20,101	\$5,285	\$1,283	\$6,751	\$2,575	' 	\$1,961,318	\$13,694	\$171	\$1,975,183
		Expenses	Salaries and benefits	Military spouse scholarships	Camp and family retreat contracts	Family program consultants	Website and communication services	Promotional materials and advertising	Rent and office maintenance	Legal, bank fees, and accounting	IT equipment and support	Publications, dues, and subscriptions	Travel	Postage and mailing services	Training, conferences, and meetings	Insurance	Supplies	Lobbying expenditures	Subtotal	Depreciation and amortization	Loss on disposition of property	TOTAL EXPENSES

Completed by Frye & Company, CPAs

FINANCIALS (cont'd)

STATEMENT OF CASH FLOWS, AS OF DEC. 31, 2017 (WITH 2016 COMPARATIVE TOTALS)

	2017	2016
CASH PROVIDED (USED) BY OPERATING ACTIVITIES		
Change in net assets	\$442,084	(\$460,355)
Adjustments to reconcile change in net assets to net cash provided (used) by operating activities:		
Depreciation and amortization	\$56,862	\$71,238
Realized loss (gain) on sales of marketable securities	(\$75,222)	(\$51,801)
Unrealized loss (gain) on marketable securities	(\$302,537)	(\$40,095)
Donated marketable securities Loss on disposition of property Changes in assets and liabilities:	(\$25,889) \$389	(\$45,616) -
Accounts receivable	(\$15,625)	\$100,000
Prepaid expenses and other	\$5,601	\$2,336
Accounts payable and accrued expenses	\$402	(\$11,621)
Accrued salaries and related taxes	(\$6,368)	\$8,702
Accrued vacation	\$7,405	\$21,116
Deferred grant and other income	\$877,380	(\$201,127)
Deferred rent liability	(\$14,698)	(\$10,455
Total adjustments	\$507,700	(\$157,323)
Net cash provided (used) by operating activities	\$949,784	(\$617,678)
CASH PROVIDED (USED) BY INVESTING ACTIVITIES		
Maturities of certificates of deposits	\$254,719	\$889,067
Purchases of certificates of deposits	(\$12,036)	(\$788,848)
Sales of marketable securities	\$1,890,914	1,605,139
Purchases of marketable securities	(\$1,766,175)	(\$1,745,335)
Purchases of property and equipment	(\$17,309)	(\$11,253)
— Net cash provided (used) by investing activities	\$350,113	(\$51,230)
CASH PROVIDED (USED) BY FINANCING ACTIVITIES		
Principal advances and repayments on debt	-	-
Net cash provided (used) by financing activities	-	-
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	\$1,299,897	(\$668,908)
Cash and cash equivalents, beginning of period	\$1,444,099	\$2,113,007
CASH AND CASH EQUIVALENTS, END OF PERIOD	\$2,743,996	\$1,444,099
SUPPLEMENTAL CASH FLOWS INFORMATION:		
Cash paid for interest	-	-
Cash paid for income taxes	_	_
SUPPLEMENTAL NON-CASH INVESTING AND FINANCING ACTIVITIES:		
Contributed services and supplies	\$104,735	\$93,879
Donated marketable securities		\$45,616
Completed by Frye & Company, CPAs		

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