

# 2018 ANNUAL REPORT



NATIONAL  
MILITARY FAMILY  
ASSOCIATION

**The National  
Military Family  
Association is the  
leading nonprofit  
dedicated to  
serving the families  
who stand behind  
the uniform.**



**NATIONAL  
MILITARY FAMILY  
ASSOCIATION**



# YEAR IN REVIEW

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The war on terrorism—the longest war in our nation’s history—entered its 17th year in 2018. Hundreds of thousands of service members remained deployed around the world, leaving their families facing more uncertainty, hoping their loved one would return unharmed. Through our unique programs and advocacy, the National Military Family Association stood behind those families, and millions of other family members who silently serve.

In 2018, we testified before the Personnel Subcommittee of the Senate Armed Services Committee and championed legislative priorities including military health system reform, military child education, and Paid Family Leave.

Our Association’s advocacy efforts led to active duty family members being granted eligibility to the Extended Federal Employees Dental/Vision Program, while maintaining current Department of Defense (DoD) contribution levels. We also worked with the DoD as they expanded Military OneSource access to services, such as counseling, moving assistance, and financial planning education, for military families from six months to one-year post-separation or retirement. This expansion, conceived by our Government Relations team and proposed to staff on the Senate Armed Services Committee and Senator Tim Kaine’s office, had been a priority for our Association for nearly three years prior to its implementation in 2018.

Through our Education Revolution campaign, which launched in mid-2018, NMFA empowered parents to be their child’s best advocate at school and educated school administrators, local officials, and state representatives on how to best support military-connected children in their districts. NMFA hosted two Education Revolution-themed Operation Purple® programs—one Operation Purple Family Retreat® and one Buddy Camp. During these camps, military families shared their struggles with education standards and learned how to help their child through school transitions from education experts at NMFA and DoD.

NMFA continued strengthening and empowering military families through our Operation Purple and our Military Spouse Scholarship and Employment Programs, which impact military family members in amazing ways.

Operation Purple Camps were held at 12 locations, where 1,187 military children between the ages of 9–17 years old spent a week at summer camp. There, they met other kids who know what it’s like to have a parent serving in the

military and were recognized and honored for the unique ways they serve, too. The 2018 camp season brought our total of military children served through Operation Purple Camps to 62,487 since the program’s inception.

Operation Purple Buddy Camp entered its second season, giving younger military children, ages 5–8 years old, the chance to experience an Operation Purple Camp with a parent or guardian “buddy,” most of whom were a parent or military service member. In 2018, two Buddy Camp locations—one in North Carolina and one in Virginia—served 92 children.

NMFA hosted five Operation Purple Family Retreats in 2018, where 459 family members enjoyed a weekend together to strengthen their bonds before or after a service member’s deployment. Families from all over the country experienced uninterrupted time together over a long weekend—something that can be hard to come by on a family’s military journey.

More than 250 family members attended Operation Purple Healing Adventures® with their wounded, ill, or injured service member in 2018. The retreats gave active duty and veteran families the opportunity to reconnect with each other through the healing properties of nature as they adapt to their family’s new ‘normal’ after a service-connected injury.

Through our Military Spouse Scholarship and Employment Program, in 2018 we awarded more than \$629,000 in funding to 567 deserving military spouses pursuing career, education, and entrepreneurial goals. Those scholarships were used to fund degree programs, licensure exams, certification classes, books, tuition, and small business expenses. More than 75% of recipients were spouses of active duty service members, and 34% of overall recipients were pursuing education and careers in the healthcare field. To date, 5,922 recipients have been awarded over \$6.2 million in funding thanks to generous corporate and individual donors as well as partner schools.

Looking ahead to 2019, NMFA’s 50th year, we reflect on 2018 with a renewed commitment to serving military families. Our nation’s service members and their families sacrifice for our freedom in ways many will never understand. It is our duty, and NMFA’s mission, to make sure they are well-supported, just as our Association’s founders intended.



# BY THE NUMBERS

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## OPERATION PURPLE CAMP & BUDDY CAMP

**1,370**

Military kids served at Operation Purple Camp

**14**

Camp locations

**62K+**

Military kids attended Operation Purple Camp since 2004

## OPERATION PURPLE FAMILY RETREATS

**5**

Operation Purple Family Retreats locations

**459**

Family members attended

**3,021**

Military family members impacted by  
Operation Purple Family Retreats since 2009

## OPERATION PURPLE HEALING ADVENTURES

**4**

Operation Purple Healing Adventures locations

**253**

Family members attended

**1,324**

Military family members impacted by Operation  
Purple Healing Adventures since 2009

## MILITARY SPOUSE EMPLOYMENT & EDUCATION

**6,394**

Total applicants

**567**

Scholarship recipients

**\$629K+**

Awarded in scholarships

**\$6.2M**

Awarded in scholarships since 2004





# BOARD MEMBERS

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## BOARD OF ADVISORS

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# SUPPORTERS

## INDIVIDUALS & ORGANIZATIONS

### FIVE STAR FAMILY: \$200,000+

Estate of Maurice Poppenheimer  
Fisher House Foundation  
PenFed  
Prudential Financial, Inc.  
Wounded Warrior Project

### FOUR STAR FAMILY: \$100,000 - \$199,999

Lockheed Martin Corporation  
May & Stanley Smith Charitable Trust  
The Kendeda Fund  
The USAA Foundation

### FAMILY CHAMPIONS: \$50,000 - \$99,999

Beacon Health Options  
E.A. Sween Company  
Northrop Grumman Corporation  
Pioneer Services  
USAA  
Walman Optical

### FAMILY GUARDIANS: \$20,000 - \$49,999

Association of Military Banks of America  
BJ's Restaurants, Inc.  
Brad Keselowski's Checkered Flag Foundation  
C. Scott and Dorothy E. Watkins Charitable Foundation  
Caring for Military Families: The Elizabeth Dole Foundation

Corvias Foundation  
General Dynamics Corporation  
Oak Foundation  
Richard J. Radmer  
The Veterans of Foreign Wars  
David Potts Jr. Post 1156  
The Wasily Family Foundation  
United Concordia Companies, Inc.  
Wargaming America, Inc.

### FAMILY SUPPORTERS: \$10,000 - \$19,999

Delta Dental of California  
East Bay Community Foundation  
Estate of Abie Werth  
Estate of Janina Katarzyna Waschberger  
Express Scripts  
Gary Groth  
Humana Military Healthcare Services  
International SOS Assistance, Inc.  
MKM Foundation  
Network For Good  
Norman A. Merollis  
OSCWEBco  
Purdue University Global  
Sedler Family Foundation  
Sellier Family Foundation  
Shlomo Y. Rechnitz/Tamar Rechnitz Charity Foundation  
Spectrum Healthcare Resources  
TowerCares Foundation  
Veterans Support Foundation

### FAMILY PATRIOTS: \$5,000 - \$9,999

Bank of America  
Church & Dwight Employee Giving Fund  
EOS Foundation  
Estate of Dee M. Cody  
Frac Shack International Inc.  
Gene Ulrich  
Gordon R. Ray  
Independent Hardee's Franchisee Association  
Integra Foundation  
J. Paul Reason  
John N. Blackman  
Linden H. Welch  
Louise B. Blackman Family Foundation  
Margaret G. Devanny-Price  
Michael Hogan  
Nordstrom Cares  
Optum Services Inc  
Patrick Obrien  
Rockwell Collins  
Saul Skoler  
Shell Oil Company Foundation  
Stephen Kash  
The Dearie Family Charitable Trust  
The Leroy Thom Jean Thom and T L Foundation Inc.  
The Richard and Natalie Jacoff Foundation  
The William Brown Foundation  
US Family Health Plan Alliance  
William Kirvan

# SUPPORTERS (CONT'D)

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## **FAMILY PROTECTORS: \$2,500 - \$4,999**

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Cranky Baby Productions, Inc.  
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Eden Charitable Foundation  
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Foundation Inc  
Gail H. McGinn  
GEICO  
Jill Wright  
John W. Noell  
Joyce W. Wessel Raezer  
Lowell G. Daun  
MacArthur Foundation  
Mark Redfearn  
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Nancy Haynes  
Records-Johnston Family  
Foundation, Inc.  
Robert C. Bowers  
Sanford Hubschman  
Scotti Family Foundation  
Sibley-Saltonstall Charitable  
Foundation  
Stuart Draughon  
The Dougherty Family Foundation  
The Reserves Network  
Tina W. Jonas  
Tom M. Stanners  
VHIV, Inc.  
Virginia Metzler Family Foundation

Westport Properties, Inc.

## **FAMILY PATRONS: \$1,000 - \$2,499**

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Allen Charitable Fund  
AMG Charitable Gift Foundation  
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Bernard Grubstein  
Bishop Miege High School  
Blackpowder Products, Inc  
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Buffalo Wild Wings  
Cathy C. McClain  
Charles Faulkner  
Christopher Duke  
Clifford D. Warfield  
Combined Forces - US Navy Asiatic  
Fleet  
Commonfund  
Craig Lyons  
Danziger & De Llano, LLP  
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George M. Eames  
Gregory Cote  
Harry J. Thie  
Henry G. Chiles  
Hollister K. Petraeus  
Indigo IT  
Jacob Irving Foundation  
James Barker  
Jamie Navarro  
Janet Hogle  
Jayme Huleatt  
JBT Corporation Matching Gift Plan  
Jeff Bruno  
Jennifer Kligman  
Jennifer Peery  
Jess Alcid  
Joan E. Shalikashvili  
Joanne Holbrook Patton  
John Garside  
John Jackson  
John Vail  
John W. Ogren  
John Yochelson  
Jon E. Avery  
Joseph Colandro



# SUPPORTERS (CONT'D)

Joy L. Etienne  
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 Larisa Mendenhall  
 Larry Schrock  
 Laurie Klein  
 Lee Taylor  
 Linda Barstow  
 Linda E. McFarland  
 Linda Echols  
 Linda Pines  
 Lisa Hsu  
 Loren Hunter  
 Marc A. Babin  
 Marc St. Pierre  
 Marissa Donahoo  
 Mark Efron  
 Marlene Lee  
 Mary Lou White Charitable Fund  
 Mary Stevens  
 Mercedes-Benz of Alexandria  
 Mia Frankel  
 Michael Carletti  
 Michael R. Higgins  
 Michael Traina  
 Midway Labs  
 Nancy A. Griffin  
 Newbern Foundation  
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 Parag Parekh  
 Patricia Christidis  
 Patrick Keenan  
 Patsy Y. Hinchey  
 Paul VanVleet  
 Peter Carbon  
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Rafter C Productions  
 Raymond L. Parrish  
 Rebecca & Steve Hodgson  
 Reeder General Contractors, Inc.  
 Richard Joecken  
 Richard McCann  
 Richard Tortoriello  
 Robert Dennis  
 Robert Hanscom  
 Robert Kirby  
 Ronald Krenek  
 Rosemary Freeman  
 Runnin-West Productions  
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 Samantha Brown  
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 Sean Lahart  
 Shannon Scott-Paul  
 Sheila Cheston  
 Signature Advisors Group  
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 Staff Sergeant Joseph D'Augustine Memorial Fund, Inc.  
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 The Arches Foundation  
 The McCance Foundation  
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 The Sebastian Inlet Sportfishing Association  
 Thomas Brewer  
 Thomas Garrity  
 Thomas J. Donahue  
 Tom Blessington  
 Towns T. Gay

Virginia Armstrong  
 Warren Graber  
 William DeFelice  
 William Le Sage  
 Woodlake Construction  
 YourCause, LLC Trustee for Pfizer Annual Giving Campaign  
 Zeiders Enterprises

## SPOUSES'S CLUBS AND THRIFT SHOPS: \$1000 +

Air Force Officers' Spouses' Club of Washington, DC  
 Bavaria Community and Spouses' Club  
 Cannon Officers' Spouses' Club  
 Eglin Spouses' Club  
 Fort Belvoir Officers' Spouses' Club  
 Fort Belvoir Thrift Shop  
 Fort Bragg - Association of Bragg Officers' Spouses  
 Fort Eustis Spouses' Club  
 Hurlburt Spouses' Club  
 Naval Officers' Spouses' Club of Washington, DC  
 New River Officers' Spouses' Club

## GIFT-IN-KIND

Franklin Black  
 Hannah Pike  
 Hasbro  
 Holly Sloan  
 RXBARS  
 Troi Reppart

# FINANCIALS

## STATEMENT OF FINANCIAL POSITION, FOR THE YEAR ENDED DEC. 31, 2018

### ASSETS

#### CURRENT ASSETS

	<u>2018</u>
Cash and cash equivalents	\$2,517,892
Certificates of deposit	\$448,510
Accounts receivable, net	\$428,507
Prepaid expenses	\$39,770
TOTAL CURRENT ASSETS	<u>\$3,434,679</u>

#### OTHER ASSETS

Property and Equipment, net of accumulated depreciation	\$76,302
Marketable securities	\$4,422,521
Deposits	\$12,230
TOTAL OTHER ASSETS	<u>\$ 4,511,053</u>

#### **TOTAL ASSETS**

**\$7,945,732**

### LIABILITIES & NET ASSETS

#### CURRENT LIABILITIES

Accounts payable and accrued expenses	\$31,629
Accrued salaries and related taxes	\$58,982
Accrued vacation	\$113,891
Deferred revenue	\$271,227
Deferred rent	\$19,343
TOTAL CURRENT LIABILITIES	<u>\$495,072</u>

#### NET ASSETS

Without donor restrictions	
Board designated for general reserve fund	\$3,753,407
Board designated for scholarships	\$669,114
Undesignated	\$1,939,769
Total net assets without donor restrictions	<u>\$6,362,290</u>
With donor restrictions	<u>\$1,088,370</u>
TOTAL NET ASSETS	<u>\$7,450,660</u>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b><u>\$7,945,732</u></b>



## STATEMENT OF ACTIVITIES & CHANGE IN NET ASSETS, FOR THE YEAR ENDED DEC. 31, 2018

		2018	
	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
<b>REVENUE</b>			
Contributions and grants	\$2,485,259	\$2,072,160	\$4,557,419
Membership dues	\$551,117	-	\$551,117
In-kind donations	\$32,551	-	\$32,551
Royalties and other	\$108,444	-	\$108,444
Interest and dividends	\$135,198	-	\$135,198
TOTAL	\$3,312,569	\$2,072,160	\$5,384,729
<b>NET ASSETS RELEASED FROM RESTRICTIONS</b>			
Scholarships and program grants	\$1,494,712	(\$1,494,712)	-
<b>TOTAL REVENUE</b>	<b>\$4,807,281</b>	<b>\$577,448</b>	<b>\$5,384,729</b>
<b>EXPENSES</b>			
<b>PROGRAM SERVICES</b>			
Strengthening and healing families	\$2,147,613	-	\$2,147,613
Engaging communities	\$871,318	-	\$871,318
Creating change: policy and awareness	\$733,176	-	\$733,176
Total program services	\$3,752,107	-	\$3,752,107
<b>SUPPORTING SERVICES</b>			
Management & general	\$229,326	-	\$229,326
Fundraising & membership	\$603,325	-	\$603,325
Total supporting services	\$832,651	-	\$832,651
<b>TOTAL EXPENSES</b>	<b>\$4,584,758</b>	<b>-</b>	<b>\$4,584,758</b>
Change in net assets before other gains and losses	\$222,523	\$577,448	\$799,971
<b>OTHER GAINS AND LOSSES</b>			
Investment return, net	(\$319,684)	-	(\$319,684)
<b>CHANGE IN NET ASSETS</b>	<b>(\$97,161)</b>	<b>\$577,448</b>	<b>\$480,287</b>
<b>NET ASSETS, BEGINNING OF YEAR</b>	<b>\$6,459,451</b>	<b>\$510,922</b>	<b>\$6,970,373</b>
<b>NET ASSETS, END OF YEAR</b>	<b>\$6,362,290</b>	<b>\$1,088,370</b>	<b>\$7,450,660</b>

Completed by Matthews, Carter &amp; Boyce

# FINANCIALS (CONT'D)

## STATEMENT OF CASH FLOWS, FOR THE YEAR ENDED DEC. 31, 2018

	<u>2018</u>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>	
Cash received from grants, program revenue, contributors	\$4,213,296
Interest and dividend income received	\$135,198
Cash paid to suppliers and employees	(\$4,555,582)
Net Cash - Operating Activities	(\$207,088)
 <b>CASH FLOW FROM INVESTING ACTIVITIES</b>	
Purchases of certificates of deposit	(\$448,510)
Redemptions of certificates of deposit	\$438,180
Purchases of marketable securities	(\$526,043)
Sales of marketable securities	\$585,062
Purchases of property and equipment	(\$67,705)
Net Cash - Investing Activities	(\$19,016)
 <b>CASH AND CASH EQUIVALENTS, END OF YEAR</b>	<b>(\$226,104)</b>
<b>CASH AND CASH EQUIVALENTS, END OF YEAR</b>	<b>\$2,743,996</b>
<b>CASH AND CASH EQUIVALENTS, END OF YEAR</b>	<b>\$2,517,892</b>

Completed by Matthews, Carter & Boyce



## STATEMENT OF CASH FLOWS (CONCLUDED) FOR THE YEAR ENDED DEC. 31, 2018

2018

Reconciliation of change in net assets to net cash -  
operating activities

### CHANGE IN NET ASSETS

\$480,287

#### **ADJUSTMENTS TO RECONCILE CHANGE IN NET ASSETS TO NET CASH - OPERATING ACTIVITIES**

Depreciation and amortization	\$39,784
Realized loss (gain) on sales of marketable securities	(\$155,007)
Unrealized loss (gain) on marketable securities	\$437,159
Donated marketable securities	(\$13,065)
Deferred rent	(\$17,176)

#### **CHANGES IN ASSETS AND LIABILITIES**

(Increase) decrease in:	
Accounts receivable	(\$412,882)
Prepaid expenses	\$29,205
Increase (decrease) in:	
Accounts payable and accrued expenses	(\$7,478)
Accrued salaries and related taxes	\$16,125
Deferred revenue	(\$610,288)
Accrued vacation	\$6,248

TOTAL ADJUSTMENTS (\$687,375)

NET CASH - OPERATING ACTIVITIES (\$207,088)

NON-CASH INVESTING AND FINANCING ACTIVITIES \$13,065  
DONATED MARKETABLE SECURITIES

Completed by Matthews, Carter & Boyce

[Click here to see accompanying auditors' report and notes to financial statements.](#)

# together

The National Military Family Association is the leading nonprofit dedicated to serving the families who stand behind the uniform. Since 1969, NMFA has worked to strengthen and protect millions of families through its advocacy and programs. We provide spouse scholarships, camps for military kids, and retreats for families reconnecting after deployment and for the families of the wounded, ill, or injured. NMFA serves the families of the currently serving, veteran, retired, wounded or fallen members of the Army, Navy, Marine Corps, Air Force, Coast Guard, and Commissioned Corps of the USPHS and NOAA.

**Learn more and get involved at [MilitaryFamily.org](http://MilitaryFamily.org).**

# stronger®

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[www.MilitaryFamily.org](http://www.MilitaryFamily.org)