



Together We're Stronger  
**Celebration**  
National Military Family Association

—NATIONAL MILITARY FAMILY ASSOCIATION—

# 55<sup>TH</sup> ANNIVERSARY CELEBRATION

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## Sponsorship Opportunities



## WHO WE ARE

The National Military Family Association (NMFA) is the leading nonprofit dedicated to serving all military families. Since 1969, NMFA has worked with families to identify and solve the unique challenges of military life through advocacy and programs. NMFA provides scholarships for military spouses, camps for military kids, and programs for military teens.

The Association's research creates a better understanding of the experience of today's military families. NMFA serves the families of the currently serving, veteran, retired, wounded or fallen members of the Army, Marine Corps, Navy, Air Force, Space Force, Coast Guard, and Commissioned Corps of the USPHS and NOAA.

## WHAT WE DO

For 55 years, NMFA has been the go-to source for Administration and government officials, members of Congress, and key decision-makers who want to understand the issues facing military families. Deployments, heightened operational tempo, military-mandated moves, financial challenges, the lasting physical and emotional tolls of war, and other uncertainties unique to military life mean that military families need a strong and consistent advocate on Capitol Hill—and NMFA is here to amplify their voices.

In addition to our critical advocacy work, NMFA meets the immediate needs of America's military families with programs designed to support their financial security, well-being, and quality of life, including scholarships for military spouses, support and skill development for military teens, and summer camps for military kids living in areas with the highest financial stress.

Together We're Stronger®

## ABOUT THE CELEBRATION

NMFA invites you to join us and celebrate 55 years of strengthening military families at the Together We're Stronger® Celebration. Together, we will honor our legacy, reflect on our accomplishments, and look ahead to the next 55 years!

This special event will unite the military community and the dedicated supporters who stand by them. Guests will include senior military officials, corporate and association executives, military families, political leaders, and Administration officials. Attendance is limited.

### Event Details

Samsung Briefing Center Capitol Hill  
700 Pennsylvania Ave. SE, Washington, DC

**Date:** November 20, 2024

**Time:** 7:00pm - 10:00pm

**Suggested Donation:** \$55.00 per person

**Dress:** Black tie optional or equivalent military dress

## SPONSORSHIPS

Four Star Sponsor.....	\$100,000
Three Star Sponsor.....	\$50,000
Two Star Sponsor.....	\$25,000
One Star Sponsor.....	\$10,000

## CONTACT INFORMATION

For more information or to speak with us about sponsoring the Celebration, please contact Kristen Stoll:

**KStoll@MilitaryFamily.org or 703.931.4604**



# SPONSORSHIP BENEFITS AND RECOGNITION OPPORTUNITIES

	\$100K Four Star Sponsor	\$50K Three Star Sponsor	\$25K Two Star Sponsor	\$10K One Star Sponsor
Program recognition	Half Page Ad	Quarter Page Ad	Listing	Listing
Sponsored content on website (in collaboration with NMFA audience team)	X			
Partnership promotion on NMFA social channels	X			
Recognition in NMFA's video newsletter	X			
Recognition as bar sponsor		X		
Logo and recognition on event website	X	X	X	X
Logo on event signage	X	X	X	X
Recognition on NMFA social media	X	X	X	



**55**  
YEARS

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